

PERSPECTIVE

NOVEMBER 2023

Published by the Sidney-Shelby County Chamber of Commerce
101 South Ohio Avenue, Floor 2, Sidney



MEETINGS AND EVENTS

- 1 Shelby County Safety Council**
Topic: ANSI 91-A Standard Changes
Speaker: Bryan Johnson, Miami Industrial Trucks
12:00 noon—Historic Sidney Theatre, 120 West Poplar Street
www.sidneyshelbychamber.com/events
- 2 Chamber Foundation**
12:00 noon—Chamber Office, 101 South Ohio Avenue, Floor 2
- 4 - Holiday Shop Hop**
11 www.visitsidneyshelby.com/calendar
- 5 Gateway Arts Council Presents: The Guess Who**
7:00 p.m.—Sidney High School Auditorium, 1215 Campbell Road
www.gatewayartscouncil.org/performing-arts
- 7 Election Day** 🇺🇸
- 9 Seminar: I Spy AI In Your Business—What Impact Does It Have?**
8:00—9:30 a.m. Holiday Inn Express & Suites, 450 Folkerth Avenue
RSVP Required (more information on page 3)
www.sidneyshelbychamber.com/events
- 9 YPconnect Board Meeting**
12:00—1:00 p.m. —Chamber Office, 101 South Ohio Avenue, Floor 2
- 9 United Way Campaign Finale**
5:00—7:00 p.m.—Historic Sidney Theatre, 120 West Poplar Street
www.shelbycountyunitedway.org
- 11 Veteran's Day** 🇺🇸
- 11 Charity League Holiday Makers Market & Craft Show**
9:00 a.m.—3:00 p.m.—Lehman High School, 2400 St. Marys Avenue
www.charityleagueofshelbycounty.com/upcoming-events/craft-show
- 11 Shelby County Animal Rescue Foundation (SCARF) Night Out**
6:00—10:30 p.m. —Palazzo, 309 South Main Street, Botkins
Tickets Required (more information on page 3)
www.helpshelbycountyanimals.com
- 14 Chamber Board of Directors**
11:30 a.m. —The Hive, 101 South Ohio Avenue
www.sidneyshelbychamber.com/events
- 15 Lehman Open House**
6:30—8:00 p.m.—2400 St. Marys Avenue
(more information on page 2)
- 16 Chamber Leadership**
Topic: Economic Development
8:00 a.m.—Amos Memorial Library—Shoemaker Community Room, 230 East North Street

ADDITIONAL MEETINGS & EVENTS ON PAGE 2

WE ❤️ RIBBON CUTTINGS!



Congratulations to Jerry and Adam Vanderhorst on their dual office space on Russell Road in Sidney. The transformation of the building is unbelievable and stunning—if you've not had a chance to see it, definitely make plans to stop by. We wish both businesses the very best of luck going forward!

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VANDERHORST
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HERITAGE OHIO ANNOUNCES ANNUAL AWARD WINNERS—DOWNTOWN SIDNEY WINS BEST PLACEMAKING!

Heritage Ohio, the state-wide preservation and downtown revitalization non-profit, held their annual awards ceremony at the Dayton Arcade on Tuesday evening, October 10th, as part of the opening of their annual Preservation and Ohio Main Street Conference. Eleven projects and people were recognized for their contributions to helping save the places that matter, live better, and build community.

Sidney Alive was honored with an award for Best Downtown Placemaking. In August 2019, a group of community and industry leaders from Sidney established the City Visions Steering Committee. This group contracted City Visions Associates, Louisville, Kentucky, to study their city and make recommendations for improved housing, placemaking, and talent and business development to enhance the overall perception of Downtown Sidney. Many ideas were discussed and evolved into three large arches over the three state routes that pass through their historic downtown. Cantilevered arches in two alleyways were added, along with mid-block pedestrian crossings, bike racks, public seating areas, and additional lighting in underutilized areas. Additional electricity was installed to help make it easier for food trucks and musicians to utilize the pocket park across from the courthouse block.

The Downtown Sidney Enhancement campaign was successful because of the Fundraising Committee who volunteered many hours to ensure the project was financed. The committee consisted of Mick Given, Dennis Sollmann, Mike Lochar, Phil Gilardi, DJ Baird, and Amy Breinich.

Special thanks to the City Focus Group, Sidney-Shelby Economic Partnership, Corporate Partners, Private Donors, City of Sidney, and Shelby County Commissioners. This project would not have come to fruition without their partnership. A plaque will be placed in the East and West alleyways honoring all of those who contributed to the project.

Sidney Alive, Downtown Sidney, and the Downtown Business Alliance is grateful to those who see the vision of a strong, vibrant place, and are partners in the revitalization of the core of the Sidney-Shelby County Community.

Sidney Alive strives to strengthen the core of our downtown culture by fostering economic development, historic preservation and community events that engages the public through the entrepreneurial spirit of our residents and businesses. For information on how to get involved, visit www.sidneyalive.org.

Heritage Ohio promotes economic growth through the preservation and revitalization of downtowns and neighborhoods across Ohio. Heritage Ohio is the coordinating agency for the Ohio Main Street Program and is the designated statewide Ohio preservation partner with the National Trust for Historic Preservation. Through saving the places that matter we can all build a community and live better. Learn more about how to become involved by visiting www.heritageohio.org.

Picture collage on page 3.

MEMBER SPOTLIGHT—DAYTON DRAGONS

Utilize the Power of Dragons Baseball by joining the Dragons Business Club!

The Dragons Business Club gives you the best perks including specialty gift items, access to exclusive events, and complimentary cash to use at the ballpark!

- **SPECIALTY GIFTS:** As a member of the Dragons Business Club, you will receive exclusive gifts, tailored for Business Club members.
- **EXCLUSIVE EVENTS:** Mingle with professionals from across the Miami Valley at the Dragons Networking Events, presented by Boost Engagement, and end-of-season appreciation party!
- **COMPLIMENTARY CASH:** Receive a Dragons gift card to use at the stadium on concessions or in the Dragons Den Team Store worth 10% of your ticket plan cost!

Other perks include the Dragons ticket exchange program, 20% off in the Dragons Den Team Store, best pricing on hospitality, a personal ticket representative to help you along the way, opportunity to purchase VIP parking, and more!



MEETINGS AND EVENTS CONTINUED

- 16 Human Resources Council**
Topic: Think Outside the Box & Look To Alternative Funding to Safeguard Your Business
Speaker: John Deeds, FGKS Law
12:00 noon—Holiday Inn Express & Suites, 450 Folkerth Ave.
www.sidneyshelbychamber.com/events
- 17 Victress Health and Wellness Ribbon Cutting**
12:00 noon—804 West Russell Road
www.sidneyshelbychamber.com/events
- 22 Downtown Sidney Holiday Lights Grand Illumination**
6:00 p.m.—Shelby County Courthouse, 100 East Court Street
www.visitsidneyshelby.com/calendar
- 23 Thanksgiving** 🍁
- 23- Chamber, Sidney Visitor's Bureau, SSEP & 24 Workforce Partnership Offices Closed**
- 29 Holiday Evening at Edison State**
6:00—8:30 p.m.—Edison State, 1973 Edison Drive
(more information below) www.edisonohio.edu/he/



CHECK OUT WHAT'S NEW IN THE WORLD OF YPCONNECT!

Upcoming events...

YPCONNECT COFFEE MOB

TUESDAY, DECEMBER 5TH

HIGH GROUNDS CAFE - 705 FAIR RD - SIDNEY

YPCONNECT ANNUAL CHRISTMAS PARTY

FRIDAY, DECEMBER 8TH

THE BRIDGE - 127 W POPLAR ST. - SIDNEY

Moments from our last event!



FOLLOW US FOR MORE INFO & THE LATEST UPDATES:



State Farm
Ashley Himes, Agent



INTERESTED IN GETTING YOUR BUSINESS IN THE SPOTLIGHT?

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FOR MORE INFO!

OPEN HOUSE

NOVEMBER 15, 2023 | 6:30 - 8 PM



JOIN US TO EXPERIENCE THE LEHMAN CATHOLIC DIFFERENCE!



REGISTER TODAY!
lehmancatholic.com/openhouse

2023 Holiday Evening at Edison State

November 29, 2023 | MULTI-STAGE EVENT

The 2023 Holiday Evening at Edison State will be held on Wednesday, November 29, 2023, from 6:00 p.m. - 8:30 p.m. Doors open at 6:00 p.m. with a performance by the Charger Music Society, followed by music on three stages beginning at 6:30 p.m. This year's event will offer simultaneous performances by artists from the Edison State region—including Honey and Blue, Quintessential Winds and Cory Breth—performing holiday songs and other selections befitting our holiday theme on three distinct stages. With each ticket purchased, patrons will have access to three performances, heavy hors d'oeuvres served by Stillwater Valley Catering and two complimentary beverages. A cash bar will also be available.



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Health Insurance—Small & midsize group health insurance plan discount options with Medical Mutual and Anthem.

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HITS 105.5 Radio Advertising—Chamber members receive a discount of 50% off select radio advertising packages with HITS.

www.sidneyshelbychamber.com/member-benefits.html

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MEMBER SPOTLIGHT—RON & NITA'S, INC.

Ron & Nita's, Inc. has been on the corner of Court Street & Main Street for the last 37 years.

In 1964, Ron and Nita came to Sidney to manage the shoe store that Kaser's had purchased from the Burkhart's. Thirteen years later, Ron talked the Kaser's into opening the downstairs as the Workingman's Store. Ron & Juanita ran that portion of the store for them until 1986 when they purchased the business. When Ron passed away in 1997 the business became certified woman owned which was important for some of the larger businesses in the area.

They have recently expanded their selection of shoes tremendously in the work area to include ESD, EH, PR, MET Guard, from just steel toes to comp, aluminum, nano, nonmetallic plus much more. All of these different varieties come in both men's and women's sizes.



Their latest expansion has arrived—SAFETY and FIRE RETARDANT. They have a good selection of Ariat with ratings NFPA 2112, NFPA 70E, ASTM F1959, ASTM F1506, OSHA 29 CFR 1910.269, ATPV 52.0 CAL/CM in addition to a lot of Carhart work wear.

Ron & Nita's offers a work and safety program to large and small businesses. They easily handle the needs of very large national corporations as well as small local businesses.

Stop in at 134 South Main Street or visit them at www.ronandnitas.com or www.facebook.com/ronandnitas.

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MEMBER SPOTLIGHT—NK PARTS INDUSTRIES

NK Parts, based in Sidney, recently acquired the former Norcold headquarters at 600 Kuther Road, practically next door to their current facility. This strategic acquisition became essential because NK Parts had outgrown its current 785,000 square feet of space. When Norcold closed its headquarters in January, NK Parts recognized an opportunity and seized it.



According to Ric Abbott, the Executive Vice President at NK Parts, the company was at a point where growth was necessary, but their options were limited: either build a new facility or capitalize on the opportunity presented by Norcold. The timing couldn't have been better. NK Parts specializes in automotive logistics and, like many in the industry, was facing supply chain challenges. The additional 205,000 square feet from the Norcold building will ease their space constraints and help them better serve their clients.

While this new space will certainly help, Abbott expects it to fill up fast. To meet their customers' demands, NK Parts is still looking to acquire an additional 100,000 square feet and is currently exploring another opportunity in Sidney to fulfill this need. Abbott praised Norcold for leaving the facility in good condition, but before they move in, NKP plans to make some necessary adjustments, focusing on the electrical system and parts of the roof that need replaced. NK Parts aims to start using the new space in November.

This deal was facilitated by Tim and Conrad Echemann of Industrial Property Brokers, who represented NK Parts. Tim expressed his excitement about the acquisition, saying, "The opportunity for NKP to acquire a 205,000 square foot building right across the street from their existing operations is nothing short of incredible. This expansion couldn't have come at a better time, especially considering the escalating demands from NK Parts' customers for more space."

I SPY AI IN YOUR BUSINESS—WHAT IMPACT DOES IT HAVE

In an ever-changing world of technology, every business is now exposed to Artificial Intelligence. In this workshop, participants will discover how AI affects business in the areas of in-demand skills, emerging technologies, ethical implications, and improved quality and productivity.

Following this informative session, you will walk away with a new awareness and understanding of how AI is driving your business.

marketing essentials

Objectives:

- Define what AI is and the pros and cons
- Recognize and access how AI is used across the organization
- Develop a moral compass for your organization's stance on AI

Presenter: Tyler Louth, CEO, Marketing Essentials. Tyler is passionate about positively impacting people, businesses and communities. For more than 15 years, Tyler has been working alongside business owners and executives to help execute revenue growth plans by creating compelling marketing strategies that drive sales.

Registration is required and seats are limited. Contact the Chamber at jraible@sidneyshelbychamber.com or (937) 492-9122 to secure your seat.



Upper Left—Amy Breinich, Sidney Alive Executive Director, and Jim Hill, SSEP Executive Director, accepting the Best Placemaking award from Heritage Ohio.
Upper Right—Presentation of awards at the Heritage Ohio conference.
Lower Left—Lighting Ceremony & Celebration of new downtown arches.
Lower Right—Awards and well deserved recognition! Congratulations!

SCARF'S NIGHT OUT

SAT., NOVEMBER 11TH, 2023
THE PALAZZO
309 S. Main Street, Botkins, Ohio
6:00PM -10:30PM
Entertainment for the Evening:
Comedy Show with Adam Ferrara
Music Bingo with TandA Entertainment

SHILBY COUNTY ANIMAL RESCUE FOUNDATION

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