

Published by the Sidney-Shelby Chamber, 101 South Ohio Avenue, Floor 2, Sidney, OH 45365

GOBA RETURNING TO SIDNEY IN JUNE

Returning to Sidney in June is the Great Ohio Bicycle Adventure. GOBA is an annual week long bicycle ride organized by Columbus Outdoor Pursuits. Typically participation ranges from 1,000 to 1,250 riders. Participants begin their ride on a Sunday morning, ride 50 miles per day, and overnight (camp) in predetermined cities and towns along an established route.



This year GOBA kicks off in Sidney on Saturday, June 18th for a ride that begins Sunday, June 19th. Guests will be camping at the Shelby County Fairgrounds Saturday night and will ride to Jackson Center and back to Sidney the first day. Riders will stay overnight at the Fairgrounds on Sunday the 19th and head out to Wapakoneta the morning of the 20th.

The Sidney Visitors Bureau and Sidney-Shelby County Chamber are busy planning for our GOBA guests. As you might expect, a community event such as this will require volunteers to help with parking cars, staffing an information booth, luggage assistance, food service, trash cleanup, etc. **If you or an organization with whom you belong have an interest in helping, please call or email Jeff Raible at 492-9122 or jraible@sidneyshelbychamber.com.** Some of the above opportunities do involve a stipend for those participating. In addition, if your organization sells food and beverages at the Shelby County Fairgrounds, your organization keeps all proceeds from the sales making GOBA an effective fundraiser.

Specifically volunteers are needed on Saturday afternoon, all day Sunday, and Monday morning. Even if only for an hour or two, your help will be most appreciated.

Also, for our members in the restaurant and bar business, please plan for a surge of new business on the weekend of June 18th as many of our guests will be seeking places to dine and hang out.

THERE'S STILL TIME BUT, OUR MAXIMUM # IS 180 GOLFERS!

2022 CHAMBER GOLF CLASSIC

Tuesday, May 24th
10:30 a.m.—Shotgun Start
Shelby Oaks Golf Course

The Sidney-Shelby County Chamber of Commerce will be hosting it's 21st golf classic on May 24th and we hope you can join us.

Due to a golf cart shortage, we will be maxed out at 180 golfers so be sure to get your team registration form in ASAP.

We are also seeking 10-15 proximity prizes valued at \$25.00 or higher to award participants who achieve the longest putt, longest drive and closest to the pin on each nine. All donations will be recognized the day of the outing and in *Perspective*.



Friday, June 17, 5:00 p.m. through
Saturday, June 18, 11:59 p.m.
Downtown Sidney

Schedule of events and festival map coming soon!
www.sidneytheatre.org/all-events

MAY

Meeting & Event Dates

- 1- Amos Memorial Library Annual Book Sale**
7 Monday—Friday from 9:00 a.m.—6:00 p.m.
Saturday from 11:00 a.m.—4:00 p.m.
- 4 Shelby County Safety Council**
Topic: DEI (Diversity, Equity & Inclusion)
Speaker: Colleen Gong, FGKS Law
10:00 a.m. via Zoom
- 7 POWER of the Purse Champagne Luncheon and Fashion Show**
11:30 a.m.—Historic Sidney Theatre, 120 West Poplar Street—www.facebook.com/groups/Power4Women
- 7 Kentucky Derby Affair on the Square**
2:00—5:00 p.m.—Courthouse Lawn, Downtown Sidney
(more information on page 2)
- 10 Chamber Board of Directors**
11:30 a.m.—The Hive Executive Center
- 10 In Demand Careers Open House**
5:00—7:00 p.m.—UVCC Adult Technology Center,
8901 Looney Road, Piqua
(more information on page 2)
- 13- Sidney Dance Company Spring Showcase**
- 14 7:00 p.m. (both evenings)—Historic Sidney Theatre,**
120 West Poplar Street
- 14 Shelby County Animal Rescue**
Foundation's Walk to End Parvo
10:00 a.m.—12:00 p.m.— Court Square
www.sidneyalive.wpcmsstaging.com/events/
- 17- Sidney Theatre: Open Auditions Call—**
- 18 Matilda and Cabaret**
Tuesday—4:00 p.m.; Wednesday—5:30 p.m.
Historic Sidney Theatre, 120 West Poplar Street
www.sidneytheatre.org/events/open-auditions-call
- 17- Sidney Theatre: Sidney's Got Talent**
- 18 Auditions/Recordings**
Tuesday & Wednesday—6:30—9:00 p.m.
Historic Sidney Theatre, 120 West Poplar Street
www.sidneytheatre.org/events/sidneys-got-talent-auditionsrecordings
- 19 Chamber Leadership**
Topic: City & County Government
8:00 a.m.—Shelby County Annex Building, 129 East Court Street

ADDITIONAL MEETINGS & EVENTS ON PAGE 2



ADDITIONAL MAY MEETINGS & EVENTS

- 20 Amazing Downtown Race**
6:00—8:00 p.m.—Downtown Sidney
www.sidneyalive.wpcostaging.com/events/
- 20 Friday Fun Night Karaoke**
FREE to Public 50 or Better
7:00 p.m.—Senior Center, 304 South West Avenue
www.srcentersidney-shelby.com
- 21 Cruise-in Sidney**
5:00—8:00 p.m.
www.shelbycountyhistory.org/exhibits.htm
- 24 Chamber Golf Classic**
10:30 a.m.—Shelby Oaks Golf Course, 9900 Sidney-Freyburg Road
(more information on page 1)
- 25 WiseBridge Wealth Management Business After Hours**
5:00—7:00 p.m.—411 West Russell Road
- 26 Human Resources Council**
Topic: TBD
Speaker: TBD
12:00—1:00 p.m.—Amos Memorial Library, Community Meeting Room, 230 East North Street
- 27- 33rd Annual Buckeye Farm Antiques Show**
Shelby County Fairgrounds, 655 South Highland Avenue
www.buckeyefarmantiques.com/2022-annual-show
- 27 Fur-tastic Friday with SCARF**
www.helpshelbycountyanimals.com
- 28 The Great Sidney Farmer's Market OPENING DAY**
8:00 a.m.—12:00 noon—Shelby County Court Square
www.sidneyalive.wpcostaging.com/farmers-market/
- 30 Memorial Day—Chamber, SSEP & Workforce Offices Closed**
- 31 Michael Lawn & Ag Ribbon Cutting**
12:00—1:00 p.m.—721 North Vandemark Road
- 31 Seniormark Presents: Medicare Planning Workshop**
5:30 p.m.—2551 West Michigan Street
www.seniormark.com/workshops



FROM JEFF'S DESK

For several years the Sidney-Shelby County Chamber has partnered with Community Energy Advisors to offer our member companies and their employees an exclusive discount opportunity on the purchase of their electricity and natural gas services.



Recently our members in Sidney were notified that the natural gas aggregator with whom the City contracted had filed for bankruptcy. As such, customers who subscribed to this service will see an increase in their natural gas rates until a new aggregator can be identified. While that process is underway, now is the perfect time for you to get a **no cost, no obligation quote** from our partner, Community Energy Advisors.

Recently the *Sidney Daily News* published an article detailing this bankruptcy filing and how it may impact your organization and your employees. If interested, you can read that here: <https://www.sidneydailynews.com/news/217724/natural-gas-customers-impacted-from-supplier-bankruptcy>.

If you would like to receive a quote from Community Energy Advisors, please visit: <https://chamberenergyprogram.com>. The process to get you started will take 5 minutes at most and has the potential to save thousands.

Chamber members outside of Sidney qualify for this savings opportunity as well so please explore it if you want to see how much you can potentially save. And remember, both your organization and your employees qualify for this discount so please share this information with them.

SIDNEY ALIVE TO HOST KENTUCKY DERBY AFFAIR ON THE SQUARE

SATURDAY, MAY 7th
2:00—5:00 p.m.
Shelby County Court Square



TICKETS ON SALE NOW!

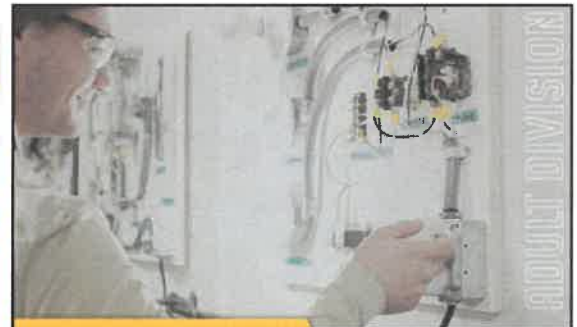
A derby-themed fundraiser for Sidney Alive! Join us for a garden soiree on the Square, including a derby foot race! Tickets are on sale now and the 2022 Jockeys have been set! Check out the event on Facebook or call the Sidney Alive office at (937) 658-6945 to see how you can donate to one or more of our jockeys! All funds raised go towards the revitalization of downtown Sidney.

To see more details on this event and others occurring in 2022, visit the Sidney Alive website at www.sidneyalive.org.



CONGRATULATIONS CHERI!

After spending 14+ years at the Chamber as the Director of Finance, Cheri decided it was time to put away the calculator and retire. We are so happy for her but, definitely sad to see her go. The entire office was finally able to get together to celebrate her new chapter and shower her with some parting gifts. Best of Luck Cheri! Our door is always open at 101 South Ohio Avenue!!!



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TUESDAY, MAY 10
5:00 - 7:00 PM

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WELCOME NEW MEMBERS

ARBOGAST PERFORMING ARTS CENTER, THE

BUSINESS CATEGORY: Arts Organizations

Barbara Summers
500 South Dorset Road
Troy, Ohio 45373
Phone: (937) 418-8392
Web Site: www.arbogastpac.com



INDEPENDENT WEALTH PLANNING GROUP, INC.

BUSINESS CATEGORY: Financial Services/Banking

Dan Bensman
120 North Main Avenue
Sidney, Ohio 45365
Phone: (937) 658-6199
Web Site: www.independentwealthpg.com



Independent Wealth
Planning Group, Inc.

MARCI LYNN DESIGN, LLC

BUSINESS CATEGORY: Advertising/Public Relations

Marci Johnson
16925 Sharp Road
Sidney, Ohio 45365
Phone: (937) 232-1644
Web Site: www.marci Lynn design.com



PURPOSE DRIVEN MOTORS

BUSINESS CATEGORY: Automotive

Suzanne Petrovich
10047 State Route 47
Sidney, Ohio 45365
Phone: (937) 492-1303
Web Site: www.purposedrivenmotorsllc.com



WREATHS BY HOLLY, LLC

BUSINESS CATEGORY: Retail/Specialty Store

Holly Shoffner
401 East North Street
Anna, Ohio 45302
Phone: (937) 638-4753
Web Site: www.facebook.com/wreathsbyholly



DISCOVER MAGAZINES ARRIVING SOON!

6,000 copies of the 2022 edition of *Discover Shelby County* magazine are set to arrive in the Chamber office the first week of May and we are so excited to share this 16th edition with the entire community and beyond!

As soon as we receive them, we will get busy mailing a copy to each member and then distributing them far and wide to the hotels, libraries, schools, HR departments, the hospital, banks, village offices and hot spots—anywhere and everywhere.

If your organization would like a supply for recruiting or in your lobby, just let us know and we'll be happy to bring them to you.

DIVERSITY? ENOUGH ALREADY!

It's no secret that diverse teams are more innovative, have a greater chance of solving problems, overcoming obstacles and making smarter decisions than teams comprised of people with similar skills, backgrounds, and interests. While many organizations are touting statements and scorecards that detail their DEI efforts -- Enough already!

By now, most enlightened leaders buy into the idea that diverse teams are better teams. But employees are demanding more than reports and talking points. What's the point of hiring and training folks with different skillsets, perspectives and backgrounds if they don't stick around? So what makes them stick around? Recent surveys indicate employees have greater company loyalty when they feel they belong.

With all the emphasis on improving employee engagement and job satisfaction to keep top talent around, many companies are blowing it. U.S. businesses spend nearly 8 billion dollars each year on diversity and inclusion programs but fail to address the fundamental human need to make employees feel that they are *valued - that they belong*. A diverse workforce is critical to building rockstar teams, but diversity is not automatically inclusive. In fact, recent surveys indicate that more than 40% of people say that they feel isolated or that they don't fit in at work. Despite the growing number of DEI initiatives, the result has been lower organizational commitment and engagement and higher turnover aptly named the Great Resignation.

"Diversity is being invited to the party, inclusion is being asked to dance."

- Verna Myers, VP of Diversity and Inclusion at Netflix

We don't need scientific evidence, studies or stats to know that when people belong to a group, tribe or organization, they have a strong intrinsic motivation to contribute to its success.

It's just how we are wired. *Belonging* is a basic human need, and it brings meaning into our lives. Whether we belong to a school community, a sports team, religious organization, or workplace, belonging connects us through purpose and makes us feel valued by others.

Neurologically, our brains work better when we belong. When we feel safe, we are able to engage higher-level executive function and tap into optimum cognitive capacity. A sense of belonging serves as a protective factor helping manage stress and other behavioral issues. When we feel supported and connected, we are more resilient, often coping more effectively with difficult times in our lives.

Creating an Organizational Culture of Belonging—What if organizational culture was developed with that same kind of belonging? What if employees came to work every morning with the commitment that success was a team endeavor, that all team members had a role in that success and shared values, mission and vision were the unifying force in the way work got done? Employees want experiences that support, connect, and empower them. Belonging means being included and accepted by colleagues, valued for your contributions, and engaged by team challenges and success. And the benefits to employees translates into a better bottom-line for the company too:

- A 56% rise in job performance
- 50% lower turnover risk
- 75% fewer sick days
- A 167% increase in employee willingness to recommend the employer to others

Paul Haury, an executive leadership coach who incorporates behavioral, psychological and neurological science into his practice, maintains that the majority of our work world relies on influencing just two of our base hardwired emotional states: aspiration and fear. But, he points out that belonging has a powerful influence on both. Without belonging, fears are larger, more intense, and more powerful than the reward of the aspirations. Moreover, aspirations ultimately turn into fears resulting in deficient thinking patterns. When people belong, they not only embrace challenges, they thrive utilizing challenges as bonding agents that energize the team rather than deplete and demoralize it.

Haury believes that for real belonging to exist it has to go both ways and not be transactionally dependent. Belonging is both "embrace" and "boundary." Haury identifies six belonging areas of any organization or team:

- The ways you **belong** in accord with the tribe's core values
- Your shared **beliefs** that you hold, together
- **Living** in your personal **values** that work *with* the company core values
- You, **joined** in **story**, your personal strategic story in concurrence with the company's strategic story
- Your **get-stuff-done practices** that you personally and cooperatively perform for your tribe
- Your **growth** for each other first; the tribe grows or it dies

Article re-printed with permission from *Neuro Nugget*

SENIOR Center *Celebrating* 25 YEARS

OF SIDNEY-SHELBY COUNTY

MAY 6: Board Meeting, 9A

MAY 10: Carry-In, 11:30A

MAY 18: Senior Citizen Day, 10:30A*

MAY 20: Friday Fun Night Karaoke,

7P; fun, door prizes, refreshments*

MAY 24: Health Luncheon, 10:00A

*Open to public



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possible in

May!