PERSPECTIVE

JUNE 2023

Published by the Sidney-Shelby County Chamber of Commerce 101 South Ohio Avenue, Floor 2, Sidney



4th Place—55.8

Scott Pulfer

Kevin Ryan

Kevin Cox

Mason Platfoot

MEETINGS & EVENTS

- I Sidney Electric 70 Year Celebration 2:00—5:00 p.m.—840 South Vandemark Road
- I-4 Jackson Center Community Days www.jacksoncenter.com/eventsforms/communityevents/community-days
- The Amazing Downtown Race 5:30—8:00 p.m.—Downtown Sidney www.sidneyalive.regfox.com/amazing-downtown-raceteam-registration
- 3 Great Sidney Farmer's Market 8:00 a.m.—12:00 p.m. Every Saturday through October Shelby County Court Square www.sidneyalive.wpcomstaging.com/eventscalendar
- 5-9 Historic Sidney Theatre Summer Camp: Spongebob Bootcamp—Grades 9-12 www.sidneytheatre.org/events
- 6 YPCoffeeMob 7:30—8:30 a.m.—Waiting Room Coffee House, 121 East North Street www.sidneyshelbychamber.com/events
- 6 Downtown Sidney Business Alliance 9:00—10:00 a.m.—Amos Memorial Library, Shoemaker Community Room, 230 East North Street
- 7 Shelby County Safety Council <u>Topic</u>: Confined Space—What Do You Need To Have? <u>Speaker</u>: Nick Seitz, Firefighter Safe 12:00 noon—Wilson Health, 915 West Michigan Street
- 7 Seniormark Presents: Medicare Planning Workshop

5:30 p.m.—2551 West Michigan Street—Zoom Option www.seniormark.com/workshops

- 8 YPconnect Steering Committee 12:00 noon—Chamber Office, 101 South Ohio Avenue
- 8 Seniormark Presents: 401(k) Planning Workshop

5:30 p.m.—2551 West Michigan Street—Zoom Option www.seniormark.com/workshops

- 8 SCARF Fundraiser: Bourbon Tasting & Steak Dinner at The Bridge Restaurant 6:00 p.m.—The Bridge, 127 West Poplar Street www.facebook.com/HelpShelbyCountyAnimals
- 9 Senior Center's Pulled Pork Fundraiser 4:00—7:00 p.m.—Open to the Public—Dine In or Drive Thru
- 9 Botkins Carousel
- II www.botkinscarousel.com
- 10 SCARF Cans for Canines & Felines 9:00—11:00 a.m.—Shelby County Animal Shelter www.facebook.com/HelpShelbyCountyAnimals
- 12 Historic Sidney Theatre Summer Camp:
- 16 Arf!—Grades 1-3 www.sidneytheatre.org/events

www.sidneytheatre.org/events

ADDITIONAL MEETINGS/EVENTS ON PAGE 3

2023 GOLF CLASSIC—WHAT AN AMAZING DAY!

3rd Place-55

Kevin Wajert

Dan Reeves

Dan Hanes

Matt Rubel

Ist Place—54.5

Bill Blakely
Bill Blakely Jr.
Jim Alter
Kyle Boyle

2nd Place—54.8
Brett Baumeister
Nate Counts
Brad Millke
Jeff Shrader

PLATINUM SPONSORS

Farmers & Merchants State Bank Germain of Sidney Shelby County Veterans Service Comm. US Bank Wilson Health

GOLD SPONSORS

Community Insurance Group, Ltd. Edison State Community College H & R Block/JM Green & Assoc. Lochard, Inc. McCrate, DeLaet & Company

McCrate, DeLaet & Company Plastipak Packaging, Inc. Sidney Body CarStar

SILVER SPONSORS

Dickman Supply, Inc.
Honda Anna Engine Plant
Independent Wealth Planning
Ivex Protective Packaging
Level MB Construction
NK Parts Industries, Inc.
Sidney Manufacturing Company



PROXIMITY PRIZE WINNERS

South Course

Long Putt or Chip #1—Jake Lochard Closest to the Pin #3 = Bruce Hetzler Long Drive Women #4—Jeanie Bosslet Long Drive Men #6—Phil Gilmore

North Course

Long Putt or Chip #1—Chris Niswonger Long Drive Women #2—Cindy Helman Long Drive Men #6—Kevin Ryan Closest to the Pin #7—Jeff Schlater

West Course

Long Putt or Chip #2—Jason Wagner Long Drive Women #2—Barb Meyer Long Drive Men #6—Danny Dean Closest to the Pin #7—John Kuna

2024 GOLF CLASSIC TUESDAY MAY 21

Airstream
Align Right Technologies
Alvetro Orthodontics
American Architectural Glass
Davis Accounting & Tax
Emerson Wagner Realty
Everyday Technologies
Ferguson Construction Company
Goffena Furniture
Innovative Office Solutions
Karoc Marathon
Keith's Truck & Trailer, Inc.
Lincoln Electric Automation
Marketing Essentials

Mutual Federal
NKTelco, Inc.
Osgood Bank
P & R Communications
Ruese Insurance Agency, Inc.
Selmco Metal Fabricators
Shaffer Metal Fab, Inc.
Slagle Mechanical Contractors
WiseBridge Wealth Management

Minster Bank

PROXIMITY PRIZE DONORS

Airstream
Everyday Technologies, Inc.
Hemmelgarn Services
Park National Bank
Plastipak Packaging, Inc.
Vanderhorst Financial Planning

HOLE SPONSORS

5th Place-56.1

Joe Turner

Marcus Borgerding

Rog Kuenning

Mike Meiring

Air Handling Equipment, Inc.
Express Employment Professionals
Fort Loramie Dental Center
Hemmelgarn Services
Organization Solutions, Inc.
Primary EyeCare Solutions
Reliable Business Solutions
Tomorrow's Technology Today
Tri-County Board of Recovery
Universal I Credit Union

LUNCH SPONSOR

MidWest Industrial Equipment

HOLE-IN-ONE SPONSOR

Buckeye Ford/Germain of Sidney

PUTTING CONTEST SPONSOR

Community Insurance Group



Congratulations to Mark Swob with Lincoln Electric Automation and Jeff Schlater with Ferguson Construction Company for splitting the \$250.00 cash in the Community Insurance Putting Contest. Great Job!









FROM JEFF'S DESK

The Chamber recently conducted a member survey to gauge the level of satisfaction you have with our performance. The survey response rate was on the low side for surveys of this type (average 5-30% | ours 8%), but we value the information shared and sincerely thank those who took the time to weigh-in.



More investigation and deliberation is required on our part, but an early takeaway is that there still seems to be a measured lack of familiarity with the range of benefits offered member organizations through their association with the Chamber. We like to categorize these services into three buckets. Those to increase member visibility in the market, those to decrease member costs of doing business, and those to help employees of member organizations make better decisions on behalf of their company.

If you haven't recently, we encourage you to spend 10 minutes reviewing our member benefit menu on the Chamber web site, www.sidneyshelbychamnber.com. In the top toolbar, click Chamber Information and then Member Benefits in the dropdown index. Once there you'll find a comprehensive overview of all offerings and links to other important details such as how to get more information and how to enroll. As always, we welcome your phone calls, emails, and opportunities to sit down to discuss anything and everything on your mind.

Our goal at the Sidney-Shelby County Chamber is to continually pursue opportunities that further your success as an organization. If you have ideas or suggestions on how we can more effectively accomplish this goal, please call or write.

Thanks again to all who participated in the member survey. Your perceptions are valuable and much appreciated.

CORNECT STOREST OF BUTCH OF BU

SPONSOR

SPOTLIGHT

THE WORLD OF YPCONNECT!

CHECK OUT WHAT'S NEW IN

Upcoming events..

YPCONNECT COFFEE MOB
TUESDAY, JUNE 6TH - 7:30A-8:30A
THE WAITING ROOM COFFEE HOUSE
NETWORKING! COFFEE! PASTRIES!

CORNHOLE TOURNAMENT SATURDAY, JUNE 17TH - 3P-6P COURTHOUSE LAWN - SIDNEY GET YOUR TEAM TOGETHER TODAY!

FOLLOW US FOR MORE INFO & THE LATEST UPDATES:



INTERESTED IN GETTING YOUR BUSINESS IN THE SPOTLIGHT? BECOME A YPCONNECT SPONSOR! / CONTACT: AWATKINS@MONEYCONCEPTS.COM FOR MORE INFO!





"Professional is not a label you give yourself - it's a description you hope others will apply to you" - David Maister

WELCOME NEW MEMBERS

937 + CO.

BUSINESS CATEGORY: Retail/Specialty Store

Logan Billing 311 West Main Street Anna, Ohio 45306 Phone: (937) 726-8361 Web Site: www.937andco.com



MORGAN'S PLACE CEMETERY, INC.
BUSINESS CATEGORY: Social Service/Not for Profit

Mollie Verdier 1254 State Route 589 Sidney, Ohio 45365 Phone: (937) 726-9988



Web Site: www.morgansplacecemetery.org

5 WAYS TO BOOST PRODUCTIVITY AND SLAY YOUR DAY

Are you a master procrastinator? Studies show that 20% of us are chronic procrastinators. Okay, maybe you're not that bad, but we all have that one thing that we know we should do, but... not today. Maybe it's cleaning the garage or organizing the closet. Maybe you really want to write a book or you have a vision for a blockbuster screenplay, but you just can't seem to get it done.

We all procrastinate sometimes. Recent studies indicate that procrastination isn't just bad for our goals; it also impacts our health. Putting off important tasks makes us feel guilty and that guilt increases stress. That stress contributes to a host of health issues such as poor sleep habits, higher anxiety and depression, and lower immunity. Research maintains that chronic procrastinators are even more prone to cardiovascular disease and hypertension. Practice these tips:

- I. Plan with intention: Create a realistic schedule for the tasks you need to complete. Break down larger tasks into smaller, manageable chunks. Allocate specific time slots for each task as well as breaks. Knowing that you have a break coming up in 10 minutes is often enough to keep you focused for 10 more minutes.
- 2. **Practice time blocking:** Allocate specific time blocks for different activities or types of tasks. For example, set aside dedicated blocks of time to answer emails, return phone calls or creative work. This helps you maintain focus and prevents tasks from blending together.
- 3. Avoid multitasking: Contrary to popular belief, the brain doesn't actually multitask but rather it switches back and forth between tasks. The more task switching you do, the less focused you are on any one task. Instead, focus on one task at a time, complete it, and then move on to the next. This approach allows for better concentration and reduces the likelihood of errors or overlooking important details.
- 4. Take regular breaks: Taking short breaks throughout the day can help refresh your mind and maintain productivity. Engage in activities like stretching, going for a short walk, or practicing deep breathing exercises. It's important to avoid burnout and sustain your energy levels.
- 5. Adopt productivity techniques: Explore different productivity techniques like the Pomodoro Technique, which involves working for focused 25-minute intervals followed by a short break. Other techniques include the Eisenhower Matrix for prioritization or the Getting Things Done (GTD) method for task management.

NATIONAL FLAG DAY IS JUNE 14TH

MEETINGS & EVENTS CONTINUED

- 12 Historic Sidney Theatre Summer Camp:
- 16 Finding Nemo Jr. Bootcamp-Grades 4-6 www.sidneytheatre.org/events
- 14 NATIONAL FLAG DAY



- Chamber Leadership—FINAL SESSION Topic: Agriculture 8:00 a.m.—Shelby County Ag Center, 820 Fair Road
- 24th Annual Graceland Cemetery Tour www.shelbycountyhistory.org/exhibits.htm
- 16 Anna Homecoming
- 17 www.facebook.com/AnnaHomecomingFestival
- 17 YPconnect Cornhole Tournament 3:00—6:00 p.m.—Court Square Lawn www.sidneyshelbychamber.com/events
- Cruise Sidney 17 www.shelbycountyhistory.org/exhibits.htm
- 17 Smallmouth Bass Fishing Challenge
- 8/18 www.visitsidneyshelby.com/calendar
- 19 Historic Sidney Theatre Summer Camp:
- 23 Zombies!—Grades 6-8 www.sidneytheatre.org/events
- 22 Human Resources Council Topic: TBD 12:00 noon-Holiday Inn Express & Suites, 450 Folkerth
- 23 Senior Center Presents: Grandparents Night 6:00 p.m.- 7:00 p.m.-304 South West Avenue FREE and Open to the Public
- 23 Holy Angels Parish Picnic
- 24 www.holyangelsparishpicnic.org
- 24 Tawawa Park 75th Anniversary Festival & Cruise In 10:00 a.m.—4:00 p.m.—Tawawa Civic Park

www.visitsidneyshelby.com/calendar

- 28 Senior Center Blood Drive 10:00 a.m.—4:00 p.m., 304 South West Avenue
- 30 Fort Loramie Liberty Days Festival
- 7/2 www.facebook.com/liberty.days.3



DISCOVER **MAGAZINES HAVE ARRIVED!**

6,000 copies of the 2023 Discover Shelby County magazine have arrived at the Chamber office and we are thrilled to be able to share this 17th edition with you. A copy has been mailed to each member and we are currently in

the process of delivering them far and wide to the hotels, libraries, schools, HR departments, the hospital, banks, village offices and hot spots-you name it and we are taking

If your organization would like a supply for recruiting or to place in your lobby, just let us know and we will be happy to bring them to you.

Thank you for your continued support of this annual publication!

AI IN HIRING AND EVALUATING WORKERS: WHAT AMERICANS THINK

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62% believe artificial intelligence will have a major impact on jobholders overall in the next 20 years, but far fewer think it will greatly affect them personally. People are generally wary and uncertain of Al being used in hiring and assessing workers

The rapid rise of ChatGPT and other artificial intelligence (Al) systems has prompted widespread debates about the effectiveness of these computer programs and how people would react to them. At times, Americans are watching the general spread of Al with a range of concerns, especially when the use of AI systems raises the prospect of discrimination and

One major arena where Al systems have been widely implemented is workplace operations. Some officials estimate that many employers use Al in some form of their hiring and workplace decision-making.

A new Pew Research Center survey finds crosscurrents in the public's opinions as they look at the possible uses of Al in workplaces. Americans are wary and sometimes worried, For instance, they oppose Al use in making final hiring decisions by a 71%-7% margin, and a majority also opposes Al analysis being used in making firing decisions. Pluralities oppose Al use in reviewing job applications and in determining whether a worker should be promoted. Beyond that, majorities do not support the idea of Al systems being used to track workers' movements while they are at work or keeping track of when office workers are at their

Yet there are instances where people think AI in workplaces would do better than humans. For example, 47% think Al would do better than humans at evaluating all job applicants in the same way, while a much smaller share - 15% - believe Al would be worse than humans in doing that. And among those who believe that bias along racial and ethnic lines is a problem in performance evaluations generally, more believe that greater use of Al by employers would make things better rather than worse in the hiring and worker-evaluation process.

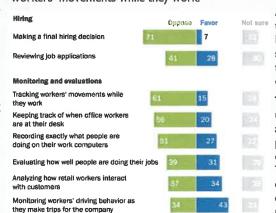
Overall, larger shares of Americans than not believe Al use in workplaces will significantly affect workers in general, but far fewer believe the use of Al in those places will have a major impact on them personally. Some 62% think the use of Al in the workplace will have a major impact on workers generally over the next 20 years. On the other hand, just 28% believe the use of Al will have a major impact on them personally, while roughly half believe there will be no impact on them or that the impact will be minor.

Asked about potentially beneficial or harmful effects of Al in workplaces in the next 20 years, a higher share say it will hurt more than help workers than say the inverse. About a third of Americans (32%) think the benefits and harms will be equally split for workers generally, while 22% are not sure about its potential effect.

At the personal level, 38% of Americans say they are not sure what the outcome of AI use in workplaces will be for them personally. Three-in-ten say the use of Al in these places will even out - the help and the hurt will be equal. Some 16% of adults think they themselves will be more helped than hurt, and 15% believe they themselves will be more hurt than helped.

When it comes to Americans' opinions about the impact of Al use in the workplace on the overall U.S. economy, 56% think over the next 20 years the impact will major, while 22% believe it will be minor. A small fraction (3%) say there will be no impact and 19% are not

Americans widely oppose employers using Al to make final hiring decisions and track workers' movements while they work.



Americans have a range of views about the use of artificial intelligence systems by employers. They strongly oppose some possible applications of Al, but they also are more supportive of others.

They reject the idea that Al would be used in making final hiring decisions, by a ratio of roughly ten-to-one. A smaller plurality (41%) also opposes the use of Al in reviewing job applications. These findings line up with a theme in center research: that people are not comfortable ceding final decisionmaking to a computer program.

Facebook



Are you 50 or older? Stop in and claim two **FREE visits** and see all our activities, fitness room and available exercise classes! Our membership is only **\$35/year** for Shelby County residents and **\$40/year** for out of county.

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