

Published by the Sidney-Shelby Chamber, 101 South Ohio Avenue, Floor 2, Sidney, OH 45365

## DERBY FABRICATING SOLUTIONS DOESN'T 'HORSE AROUND' WITH SAFETY!

Derby Fabricating Solutions laminates and die cuts sound dampening components and interior/exterior components for the automotive industry. The company first learned about the OSHA On-Site Consultation Program from the Ohio Bureau of Workers Compensation as a resource to maintain and improve facility safety. They contacted Ohio's On-Site Consultation Program in 2017 to be proactive in complying with safety and health regulations and to ensure team members are working in the safest environment possible.

Hazards identified by the safety consultant from Ohio's On-Site Consultation Program included machine guarding, trip hazards, chemical labeling, and deficiencies in safety programs. The company corrected those hazards and improved machine guarding overall. The team at Derby also became more safety conscious and proactive in preventing accidents. They became more involved in safety meetings and daily inspections of equipment so that all hazards could be corrected and eliminated before an injury could occur.

Derby became a Safety and Health Achievement Recognition Program (SHARP) participant in 2019 and received SHARP renewal in October of 2021. SHARP acknowledges small and medium-sized businesses that have used OSHA On-Site Consultation services and operate exemplary workplace safety and health programs. Small businesses that achieve SHARP status receive a deferral from OSHA or State Plan programmed inspections for the period that the SHARP designation is valid. Acceptance of a worksite into SHARP is an achievement that identifies the employer as a model for occupational safety and health among its business peers.

Derby Fabricating reduced their OSHA recordable injuries from five in 2016 to one per year from 2017 to 2020. They credit On-Site Consultation with this improvement. The company's main goal was to reduce injuries and by doing so they also financially benefited from savings on workers' compensation costs.

"Ohio's (On-Site Consultation) SHARP team was able to help us achieve a higher level of safety by assisting with challenging us to go above and beyond the requirements of the OSHA standards, taking our programs another step up," said Michael Brinkman, Derby's plant manager. Companies interested in SHARP can contact their local OSHA On-Site Consultation program to discuss details and schedule an on-site safety and health evaluation. To locate the On-Site Consultation program nearest you, call 1-800-321-OSHA (6742) or visit <https://www.osha.gov/Consultation>.

Congratulations to everyone at Derby Fabricating—what an amazing accomplishment!

*This article was re-printed with permission from the Ohio BWC*

Derby staff pictured with the SHARP flag.



## FEBRUARY

### Meeting & Event Dates

- 2 Groundhog Day**
- 2 Shelby County Safety Council**  
Topic: Transitional Work Grant Program  
Speaker: Tina Elliott, PT, Director of Return to Work Services, BWC  
10:00—11:00 a.m. via Zoom
- 10 HER Realtors Business After Hours**  
5:00—7:00 p.m.—124 North Main Street  
RSVP: [deilert@sidneyshelbychamber.com/492-9122](mailto:deilert@sidneyshelbychamber.com/492-9122)
- 11 Greenhaus Coffee Ribbon Cutting & Grand Opening**  
12:00 noon—126 East Poplar Street
- 11 Senior Center Presents: Jeff Davis Concert**  
7:00 p.m.—304 South West Avenue  
Open to Public (any age)—\$5.00/person
- 11 Historic Sidney Theatre Presents: Rocky Horror Picture Show**  
11:59 p.m.—120 West Poplar Street  
[www.sidneytheatre.org/all-events](http://www.sidneytheatre.org/all-events)
- 12 Historic Sidney Theatre Presents: Reflektion**  
7:30—9:30 p.m.—120 West Poplar Street  
[www.sidneytheatre.org/all-events](http://www.sidneytheatre.org/all-events)
- 13 Senior Center Presents: Super Bowl LVII Party**  
6:00—9:00 p.m.—304 South West Avenue  
FREE and Open to the Public (age 50 or better)
- 14 Valentine's Day ♥**
- 17 Chamber Leadership**  
Topic: Human Services  
8:00 a.m.—Sidney-Shelby County YMCA, 300 East Parkwood Street
- 17 Historic Sidney Theatre Presents: Glaze & Go**  
6:30—7:30 p.m.—120 West Poplar Street  
[www.sidneytheatre.org/all-events](http://www.sidneytheatre.org/all-events)
- 24 Seminar: Essential Website Strategies**  
8:30—10:30 a.m.—Holiday Inn Express & Suites, 450 Folkerth Avenue  
(more information on insert)
- 24 Human Resources Council**  
Topic: TBD  
12:00—1:00 p.m.—Holiday Inn Express & Suites, 450 Folkerth Avenue
- 27 Gateway Arts Council Presents: Big Bad Voodoo Daddy**  
7:00 p.m.—Sidney High School, 1215 Campbell Road  
[www.gatewayartsCouncil.org/performing-arts](http://www.gatewayartsCouncil.org/performing-arts)



## FROM JEFF'S DESK

Hello Everyone. Hope this edition of *Perspective* finds you warm and well.

Thrilled this month to welcome two new additions to our Board of Directors. Joining us to begin their first three year term of volunteer service with the Chamber are Emily Reinhart, Business Banking Relationship Manager with US Bank and Bill O'Leary, Talent Manager with Plastipak Packaging. Thank you both for your personal commitment to further the success of our organization in service to our membership and the Shelby County community.

Also, joining the Chamber team in January was Kim Swartz. Kim will be working as our Accounting and Administrative Assistant, helping to fill the void following the retirement of our long-time colleague Cheri Dalton. Welcome aboard Kim. We know you'll do GREAT.



Emily Reinhart



Bill O'Leary



Kim Swartz

### CHAMBER ANNUAL DINNER & AWARDS BANQUET

Tuesday, March 8th  
5:00 p.m.—Cash Bar Social  
6:00 p.m.—Dinner

Invitations have been sent!  
RSVP: Call us at 937-492-9122 or email  
deilert@sidneyshelbychamber.com

**WE'LL SEE YOU THERE!**

### WE HOPE YOU ARE PLANNING TO JOIN US FOR THIS EVENT TOO!

#### 2022 CHAMBER GOLF CLASSIC

Tuesday, May 24th  
10:30 a.m.—Shotgun Start  
Shelby Oaks Golf Course

## WELCOME NEW MEMBERS

### COUNTRYSIDE MACHINE, LLC

**BUSINESS CATEGORY:** Manufacturers

Kieth Monnier  
1650 Children's Home Road  
P.O. Box 4365  
Sidney, Ohio 45365-4365  
Phone: (937) 726-4348  
Web Site: [www.countrysidemachine.com](http://www.countrysidemachine.com)

### UPPER ROOM CHRISTIAN CENTER

**BUSINESS CATEGORY:** Churches

Arthur Franklin  
1106 North Main Street  
Sidney, Ohio 45365

### WINK AND BLINK BOUTIQUE

**BUSINESS CATEGORY:** Beauty Salon/Barber Shop

Amanda Burton  
833 St. Mary's Avenue  
Sidney, Ohio 45365  
Phone: (937) 817-1230  
Web Site: [www.winkandblinkboutique.skincaretherapy.net](http://www.winkandblinkboutique.skincaretherapy.net)

## NKTELCO COMPLETES MULTI-GIG NETWORK IN JACKSON CENTER



NKTELCO, a leading communications provider in Ohio, announced the completion of their Fiber-To-The-Premise system expansion in Jackson Center. With this completion, the 750 local homes and businesses, are now connected to NKTELCO's fiber optic ring. This ring will provide continuity of service and status monitoring to all residents and businesses, including several large medical and commercial establishments and give local healthcare and schools access to this advanced technology. Jackson Center becomes the latest community in west central Ohio to become part of a multi-gigabit broadband network.

In addition to the construction of multi-gig fiber services, NKTELCO has installed an automated sports camera in the high school gymnasium for the Jackson Center Tigers. The Tigers will become one of a group of schools that can now live stream sporting activities to the public at any time using the NKT.tv subscription platform. All sporting events will be available on-demand.

## TURN YOUR GOAL-SETTER INTO A GOAL-GETTER

**What is your lofty goal** – that thing you really want to do but can never seem to get to? Maybe you want to write a book, learn a foreign language, or start your own business. You have the best of intentions, but when you look back on your day, you didn't take a single step toward that goal. Sound familiar?

We are all prone to procrastinate at times. But, there is a big difference between the goal-setters and the goal-getters. And the good news is that there are some very simple science-based strategies to change the neurochemistry in your brain to turn dreamers into doers.

The secret is dopamine. Dopamine is commonly associated with addiction as the "pleasure and reward" drug; we release it when we get something satisfying. Often called the "seeking" chemical, it's what makes us seek out sex, drugs, chocolate, shopping – whatever the vice.

But, the latest scientific evidences shows that dopamine is actually released in anticipation of the pleasure rather than as a result of it. We remember "that good thing" and, in anticipation, dopamine encourages us to act to achieve something good or to avoid something bad. In fact, dopamine has more to do with motivation and cost/benefit analyses than pleasure itself. As complex as the brain is, it's amazingly simple to get the dopamine flowing. *\*Re-printed with permission from NeuroNugget*



The BWC has expanded on last year's offerings to provide targeted education, accessible resources and opportunities for engagement.

The OSC22 viewer interface will look and feel similar to last year's online event with easy navigation, customizable windows, and notetaking capabilities.

They've added several new features to OSC22:

- More than double the number of live sessions offered last year, divided among five tracks to help you identify the sessions most applicable.

- A dozen on demand sessions to view anytime during the event and through March 31.

- Enhanced networking opportunities with exhibitors, including more accessible chat feeds, a Zoom room in each booth, and one-on-one appointment setting with most exhibitors.

Ask the Safety Professional forum where you can start and join conversations on the topics of most interest to you.

Register at [www.ohiosafetycongress.com/attend.cfm](http://www.ohiosafetycongress.com/attend.cfm)



# ESSENTIAL WEBSITE STRATEGIES:

HOW TO TURN YOUR SITE (THE NEW FRONT DOOR TO YOUR BUSINESS) INTO A BUSINESS GENERATING MACHINE

marketing  essentials



**THURSDAY, FEBRUARY 24, 2022**

**8:30 - 10:30 A.M.**

**HOLIDAY INN EXPRESS & SUITES  
450 FOLKERTH AVENUE**

Learn how to improve your online brand presence and let your website do the selling for you. In this interactive workshop, you will get expert advice from the Marketing Essentials team and walk through participants' websites, highlighting recommendations and areas of improvement. You will also have an opportunity to connect with your peers and brainstorm other ways to enhance your digital presence.

## **OBJECTIVES:**

- Learn what makes a website effective
- See what a great website looks like and can do
- Gain real-time feedback on ways to improve your own website

## **REGISTRATION**

Contact the Chamber office to register to attend this event.  
Advanced Registration Preferred

Phone: (937) 492-9122

E-mail: [deilert@sidneyshelbychamber.com](mailto:deilert@sidneyshelbychamber.com)





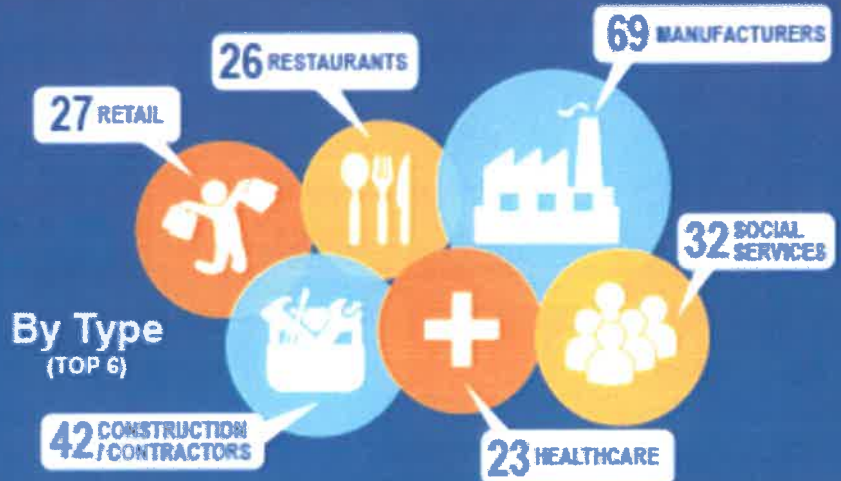
# 2021 ANNUAL REPORT

## Membership - By The Numbers



New Member Retention **74%**

Total **525**  
 New **34**  
 Dropped **28**  
 Retention **95%**



## By Location



## Member Services

**\$180,418**  
 WORKERS COMP  
 GROUP/RETROSPECTIVE  
 RATING SAVINGS

**25,199**   
 WEBSITE SESSIONS

**485** SPECIAL  
 INTEREST  
 COUNCIL PARTICIPANTS  
 AND FOLLOWERS

**41,262**  
 WEBSITE PAGE VIEWS

**12** RIBBON CUTTING  
 GROUNDBREAKING  
 EVENTS

**1,357**   
 FACEBOOK FOLLOWERS

**10** BUSINESS  
 NETWORKING EVENTS

BROADCAST  
 EMAIL  
 OPEN RATE **29%**

**\$133,240** CERTIFICATE  
 ANNUAL GIFT SALES

## Chamber Foundation

**13** EDUCATION  
 GRANTS FUNDED

AMOUNT OF  
 GRANTS FUNDED  
**\$13,620**

## Visitors Bureau

**58,819** WEBSITE  
 PAGE VIEWS

**43,801**  
 WEBSITE SESSIONS

**2,203**   
 FACEBOOK FOLLOWERS

**117,086**  
 FACEBOOK IMPRESSIONS

Placemaking  
 ExperienceSidney.com

PRODUCED **3,437** WEBSITE  
**5** NEW TESTIMONIAL VIDEOS **334,533** FACEBOOK IMPRESSIONS



# SENIOR Center *Celebrating* 25 YEARS

OF SIDNEY-SHELBY COUNTY

- FEB. 1: AARP Tax Prep Begins
  - FEB 4: Board Meeting: 9A
  - FEB 9: Blood Drive, 10A-4P
  - FEB 11: Jeff Davis Concert\*. \$5, 7P
  - FEB 13: Super Bowl Party\*, 6P
  - FEB 17: WH Heart Health Event, 9A
  - FEB 21: CLOSED
  - FEB 25: Billiard Tournament, 8:30A
- \*Open to public



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www.srcentersidney-shelby.com srcenter@nktelco.net



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## FIBER IS FASTER

We have it and you can too!

HAPPY  
 VALENTINE'S  
 DAY ♥

"All you need is  
 love. But a little  
 chocolate now and  
 then doesn't hurt."

-CHARLES M. SCHULZ