



perspective

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CHAMBER MEMBER BENEFIT—DID YOU KNOW? CHAMBER MAIL PROGRAM



The mission of the Sidney-Shelby County Chamber of Commerce is to enhance the business climate in Shelby County by serving, supporting and promoting our members and community.

Any Chamber member business in good standing may submit 600 copies of a pre-approved flyer to be mailed to the entire Chamber membership (525+) for a fee of \$50.00 per mailing piece. These mailings are scheduled to occur on a quarterly basis on the first day of the month (January 1, April 1, July 1 and October 1).

1. Chamber member organizations are asked to submit a proof of their intended Chamber Mail flyer to Dawn Eilert at deilert@sidneyshelbychamber.com at least 15 days in advance of the mail date.
2. The flyer will be reviewed and approved within two business days of receipt.
3. Chamber member organization will provide 600 tri- or bi-folded copies (preferably in color) of the approved Chamber Mail flyer to the Chamber office around the 15th of the month prior to the scheduled mail date (i.e., for January's mailing inserts should be dropped off to the Chamber office not later than December 15th).

FLYER REQUIREMENTS:

1. 600 copies
2. 8 1/2 x 11 folded to fit into 6 x 9 envelope
3. 20% paper weight or less
4. Content of flyer must be approved by Chamber Vice President and may not in any way refer to or damage the business reputation of a fellow Chamber member

WHAT DOES THE CHAMBER PROVIDE:

1. Specialty mailing envelopes
2. All processing and inserting services
3. All postage costs associated with mailing

TRI COUNTY BOARD OF RECOVERY & MENTAL HEALTH SERVICES

COPING DURING CHALLENGING TIMES

The Tri County Board of Recovery and Mental Health Services has a new training for 2020, Coping During Challenging Times. This training can be adapted to any agency or group. The information can be applied from many perspectives (a leader, a parent, a co-worker, a teacher, a police officer, a staff working with the public). The training was developed to be presented in person in a two-hour format. Adjustments can be made to shorten the training and present it via Zoom. The training is provided free.

The topics include: Discussion about What is Happening, Fear, Traumatic Stress, Self-Assessments, Resiliency & Values, Self-Care & Self-Care Plan, and Resources.

If you are interested in bringing this training to your location, please contact Beth Adkins, Director of Prevention and Education at adkinsb@tcbmds.org or call her at 937-935-7727 ext 203.

Corporate Catering or Banquet Room For Your Holiday Events
We can Serve "You" to Meet Your Needs During the 2020 Holiday Season
Call Us at 937-492-2542



Tavolo is offering holiday lunch parties for 35-125 people!

Call Sara at 937-752-8342 to book your holiday party!

DECEMBER Meeting & Event Dates



2. **Holiday Evening at Edison State *Reimagined***
7:30 p.m.—Virtually
(more information on page 3)
3. **Sidney Dance Company Presents:**
13. **The Nutcracker**
7:00 p.m. on 3, 4, 10, 11 & 12; 2:00 p.m. on 5, 6 & 13
Historic Sidney Theatre, 120 West Poplar Street
www.sidneytheatre.org/new-events/the-nutcracker
4. **Shelby County Safety Council via Zoom**
Topic: What's Your Safety Story
Speaker: Patrick Nelson, Loyalty Point Leadership
12:00 noon—Zoom
5. **Christmas of Yesteryear**
11:00 a.m.—2:00 p.m.—Ross Historical Center, 201 North Main Street
5. **Free Community Christmas Dinner—Drive Through Only**
11:30 a.m.—1:00 p.m.—Shelby County Fairgrounds, 655 South Highland Avenue (while meals last)
5. **Winter Wonderland Reverse Parade**
6:00 p.m.—Shelby County Fairgrounds, 655 South Highland Avenue
www.sidneyalive.org
10. **YPConnect Holiday Gathering**
4:30—7:00 p.m.—Murphy's Craftbar & Kitchen, 110 East Poplar Street
17. **A Christmas Carol: A Live Radio Play**
18. 7:00 p.m. - Historic Sidney Theatre & Facebook Live
Tickets: sidneytheatre.org/new-events/christmascarol
Watch Livestream: www.facebook.com/sidneytheatre
24. **Chamber, SSEP & Workforce Offices Closed for**
25. **Christmas Holiday**
31. **Chamber, SSEP & Workforce Offices Closed for**
- 1/1. **New Year Holiday**





FROM JEFF'S DESK

As we begin to close the book on 2020, I'd like to take this opportunity to thank several individuals who helped us deliver a successful program year these past twelve months. To begin I'd like to thank outgoing members of our Board of Directors Nancy Luce with the Upper Valley Career Center, D. Jay Baird with Emerson Climate Technologies, Inc., and Ryan Nichols with Superior Aluminum.



Thank you Mary Lee Smock with Lecal Equipment for your leadership as Board Chair this past year. It's been an interesting one to say the least...

Sincere expressions of appreciation are also in order for volunteer Chamber Foundation Trustees Priscilla Wilt and Pam Cox and Zenith Award Selection Committee volunteer Harry Faulkner. Additionally I'd like to thank our special interest council leaders in 2020 who include Ashley Himes with State Farm Insurance. Ashley effectively lead our young professionals group, YPconnect. Thank you Dave Ross for your continued leadership as chair of the Sidney Visitors Bureau Advisory Council.

Finally, a special word of thanks to Patty Cisco and all of our good friends at Marketing Essentials. Throughout the duration of 2020 Marketing Essentials organized and delivered three online webinars and produced nine pandemic-related best practice videos for the benefit of our membership. Marketing Essentials' contributions toward the betterment of our organization this year were extraordinary. Thank you, Thank you, Thank you.

On behalf of Dawn, Cheri, and myself, Merry Christmas everyone. I hope the close of this year brings much happiness and joy to your home as we look forward to a prosperous 2021.



WORDS GREAT LEADERS USE REGULARLY

You've heard the old saying, "People don't leave bad jobs. They leave bad bosses." It's true, and more often than not, it's because they don't pay enough, but it has nothing to do with salary. Many bad bosses are bad because they don't pay enough *attention* to currencies more compelling than money.

To the boss who says, "your pay is my thanks," think again. A simple and sincere gesture of gratitude is one of the easiest ways to have the greatest impact on your organization. And a simple "thank you" is one of the best ways to keep your employees engaged and productive. Neuroscience explains what happens when someone acknowledges our efforts and thanks us for being a valued member of the community (e.g., dopamine, oxytocin, etc.). Scientific studies have shown that the neurotransmitters released during expressions of gratitude actually help the brain decrease stress and increase happiness and well-being.

Despite the fact that to show their employee *just for doing his* benefits to both the organization. According gratitude in the workplace



many leaders are reluctant appreciation to an job, there are documented individual and the to a wealth of research, delivers:

1. **Increased productivity:** Employees feel more motivated to go the extra mile when they feel they are valued and that their work is appreciated.
2. **Greater well-being:** Genuinely grateful people are less stressed with healthier immune systems and take fewer sick days;
3. **Greater mental strength:** Genuinely grateful people are more resilient when faced with adversity and better able to solve problems and overcome obstacles;
4. **Contagious positivity:** People who feel valued and appreciated are more positive and cooperative with others;
5. **Greater job satisfaction:** Employees who feel appreciated take pride in their work and get satisfaction from contributing to the organization.

Everyone wants to know that what we do really matters. Two little words -- "**thank you**" -- goes a long way.

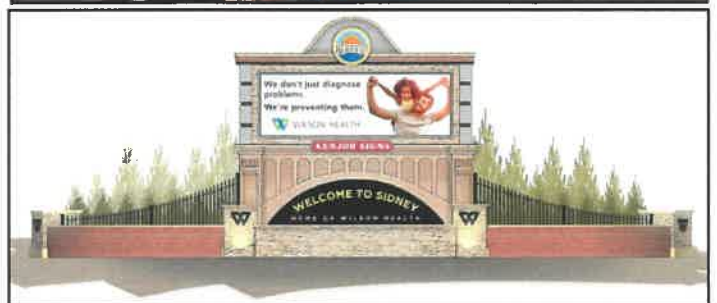
"People work for money but go the extra mile for recognition, praise and rewards."
-Dale Carnegie

"I love where I come from. The people there are good people. When they say, 'Thank you,' they mean it."
-Luke Perry

CHAMBER MEMBER BENEFIT—DID YOU KNOW? KENJOH OUTDOOR ADVERTISING

Chances are you've seen their digital billboards in Sidney at the corner of Michigan Street and Vandemark Road AND at the corner of Fourth Avenue and Court Street.

Did you know that Chamber member companies receive a 10% discount off their first ad contract with Kenjoh Outdoor Advertising and a 5% discount on all contracts thereafter. These high traffic outdoor advertising locations are perfect for promoting your products, services, & events. Great for "Now Hiring" campaigns too. Kenjoh Outdoor offers a variety of packages to fit any advertising budget. Contact John at Kenjoh Outdoor for more information and be sure to tell him the Chamber sent you: john@KenjohOutdoor.com or (419) 405-3130.



WELCOME NEW MEMBERS

EGBERT LIVESTOCK SERVICES

BUSINESS CATEGORY: Agricultural

Elaine Egbert
12361 Lock 2 Road
Botkins, Ohio 45306
Phone: (937) 538-7036

SIDNEY HOMETOWN INVESTMENTS

BUSINESS CATEGORY: Professional Services

Mick Given
400 Canal Street
Sidney, Ohio 45635
Phone: (937) 498-2381

TAVOLO MODERN ITALIAN

BUSINESS CATEGORY: Restaurants

Rocco Catanzarite
101 South Ohio Avenue, Floor 1
Sidney, Ohio 45365
Phone: (937) 658-6190
Web Site: www.facebook.com/tavolomodernitalian/

TAVOLO
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TOTAL FITNESS SIDNEY

BUSINESS CATEGORY: Fitness

Anthony Chappie
1524 West Michigan Street
Sidney, Ohio 45365
Phone: (937) 773-9133
Web Site: www.facebook.com/TotalFitnessSidney/



2020 HOLIDAY EVENING AT EDISON STATE REIMAGINED

Wednesday, December 2 at 7:30 p.m. (virtually)
Purchase tickets at www.edisonohio.edu/he/

Just as Edison State has done for forty years in response to challenges, they have *reimagined* their annual Holiday Evening at Edison State to feature local artists performing holiday songs. Their delivery, however, will be a lot different this year.

On December 2nd at 7:30 p.m. Edison State will host a 90-minute virtual broadcast of the 2020 Holiday Evening at Edison State *Reimagined* to celebrate, recognize and support their students, their partners and their caring, compassionate and resilient communities. They are featuring artists from the Edison State area who will be performing holiday favorites for your enjoyment from the comfort of your home or anywhere with internet access. This year's entertainment includes performances by Jimmy Felts, Quintessential Winds, William Loudermilk and The Innovation Quintet. Throughout the program, they will weave messages of gratitude, tributes to Edison State alumni who are essential workers, compelling scholarship student stories and a special feature in support of local musical and restaurant industries.

In lieu of the phenomenal food offered annually at Holiday Evening at Edison State, this year's event will extend beyond student scholarships to include local restaurants. Each ticket for the *Reimagined* event entitles the purchaser to receive a \$25.00 gift certificate at your choice of one of the following restaurants: Tavolo Modern Italian, The Bridge Restaurant, Basil's on Market, The Caroline, Coldwater Café, El Tequila Mexican Bar & Grill, Harrison's, Hickory River, JT's Brew & Grill, The Merchant House, Montage Café, Sharp's Tavern, Smith's Boathouse, 3 Joe's Pizzeria or Turtle Creek Golf Course.

Due to COVID-19, efforts to respond to community needs makes The Edison Foundation Scholarship program even more important. Proceeds will also be targeted to the new Student Emergency Fund. While challenges are not always easy, Edison is excited to present the 23rd Annual Holiday Evening at Edison State in support of their students, local musicians and restaurants. Please consider supporting this event.

Easy to give and easy to redeem!

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Call ahead and we will have your order ready when you arrive (937) 493-9122

Chamber Gift Certificates

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BWC TRAINING OPPORTUNITIES

Weekly Webinars (11:00 a.m.—12:00 noon)

- 12/1—Developing a Driver Safety Program
- 12/8—Virtual Safety Consultations
- 12/15—Accident Analysis—Why Should I Do It?
- 12/22—Winning Management Commitment
- 12/29—Lockout/Tagout: Controlling Hazardous Energy & Your Company Program

Live Webinar (1:30—2:30 p.m.)

- 12/3—Need Help with Environmental Regulations?

Virtual Classes

- 12/1-2—Confined Space Assessment and Work (9:30 a.m.—12:45 p.m.)
- 12/7-11—Electrical Hazard Recognition and Abatement (9:30 a.m.—2:00 p.m.)
- 12/16—OSHA Recordkeeping Half-day Workshop (9:30 a.m.—1:00 p.m.)

To register go to www.bwclearningcenter.com.

Coalition Communication: Business

INDUSTRY INFORMATION

The Ohio Department of Health reissued Ohio's mask order requiring businesses to post a sign at all public entrances requiring that everyone wears a face covering.

Beginning Tuesday, November 19, a 10:00 p.m.—5:00 a.m. statewide curfew is in effect for 21 days (December 10). More information on the curfew can be found at coronavirus.oh.gov.

Help your employees safely celebrate the holiday season with the tips below. The best way they can protect themselves and their families is to:

- Keep gatherings small (10 people or fewer)
- Have guests wear masks
- Wash your hands frequently & use hand sanitizer
- Provide socially distanced seating

The holidays can be stressful. Remember that mental health is just as important as physical health. The Ohio Careline (800-720-9616) is available 24 hours a day, seven days a week to help Ohioans struggling with stress during this time.

Check your local health department website for more information on local advisories and coronavirus updates.

If an employee is diagnosed with COVID-19: Immediately report employee or customer infections to the local health department; Work with local health department to identify potentially exposed individuals to help facilitate appropriate communication/contract tracing; Shutdown shop/floor for deep sanitation if possible; Professionally clean and sanitize site/location; Reopen in consultation with local health department.

#IN THIS TOGETHER
Ohio

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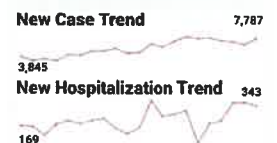
KEY STATS

Data as of 11/19/2020

[Public Advisory System](#)



21-Day Trends





DECEMBER EVENTS

- 12/05: 39th Annual Community Christmas Dinner, Fairgrounds, Drive-Through only, 11:30a - 1:00p
- 12/18: Billiard Tournament of Champions, 8:30a
- 12/24 & 25: CLOSED
- 12/28: Newsletters, 9a

FIND IT ALL ON OUR WEBSITE!!



304 S. West Avenue, Sidney, OH 45365
P: (937) 492-5266 F: (937) 492-2134



www.srcentersidney-shelby.com srcenter@nktelco.net



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"Christmas is a tonic for our souls. It moves us to think of others rather than of ourselves. It directs our thoughts to giving."
--B.C. Forbes

