

PERSPECTIVE

AUGUST 2023

Published by the Sidney-Shelby County Chamber of Commerce
101 South Ohio Avenue, Floor 2, Sidney



MEETINGS AND EVENTS

- 1 Chamber Leadership Graduation Celebration**
5:30 p.m.—Social; 6:00 p.m.—Dinner & Program
Murphy's Craftbar & Kitchen, 110 East Poplar Street
- 1 National Night Out**
5:30—8:00 p.m.—Court Square, Downtown Sidney
www.visitsidneyshelby.com
- 2 Shelby County Safety Council**
12:00 noon—Wilson Health Professional Building,
Lower Level Conf. Rooms, 915 West Michigan Street
Topic: Your View, Your Attitude, Your Life
Speaker: Chad Dunlap, UpShift
www.sidneyshelbychamber.com/events
- 3 POWER Membership Appreciation Event**
6:00—8:00 p.m.—Crossway Farms, 2211 Cisco Road
- 3-5 Historic Sidney Theatre Presents: Rent**
3rd & 4th—7:30 p.m.; 5th—2:00 & 7:30 p.m.
120 West Poplar Street
www.sidneytheatre.org/events
- 5 Great Sidney Farmer's Market**
8:00 a.m.—12:00 p.m. Every Saturday through October
Shelby County Court Square
www.sidneyalive.wpcomstaging.com/eventscalendar
- 10 YPconnect Steering Committee**
12:00 noon—Chamber Office, 101 South Ohio Avenue
- 10 Big Brothers Big Sisters & Shelby County United Way Business After Hours**
5:00—7:00 p.m.—2840 Wapakoneta Avenue
- 10 - Historic Sidney Theatre Presents: Finding Nemo Jr.**
10th & 11th—7:30 p.m.; 12th—2:00 & 7:30 p.m.;
13th—2:00 p.m.
120 West Poplar Street
www.sidneytheatre.org/events
- 12 Sidney Alive Presents: Paddles, Pedals & Pints**
7:00 a.m.—9:00 p.m.—Downtown Sidney
www.sidneyalive.wpcomstaging.com/eventscalendar/paddles-pedals-pints
- 12 SCARF Cans for Canines**
9:00—11:00 a.m.—Animal Shelter, 610 Gearhart Road
- 12 Salvation Army Presents: Nocturnal Fury Dodgeball Tournament**
9:00 a.m.—Salvation Army, 419 Buckeye Avenue
(more information on page 2)
- 17 Shelby County Historical Society Presents: Men's Luncheon**
11:30 a.m.—1:00 p.m., Ross Historical Center,
201 North Main Street
www.shelbycountyhistory.org/exhibits.htm

ADDITIONAL MEETINGS & EVENTS ON PAGE 2

WE ♥ RIBBON CUTTINGS!



HOME EXPERTS REALTY hosted a ribbon cutting event on June 20 to celebrate the opening of their new location on Main Street in downtown Sidney. Congratulations to Derek Fink and the rest of the crew at Home Experts Realty—we wish you all the best going forward.

Home Experts Realty is a full service, family owned and operated real estate company dedicated to providing exceptional customer service to their clients. Their Expert Realtors are ready to assist with all your residential, commercial, investment, and property management needs. Visit them on Facebook at facebook.com/HomeExpertsRealtySidney.



élan hair color & extensions hosted a ribbon cutting event on June 23 to celebrate the opening of their brand new space on Ohio Avenue in downtown Sidney. Congratulations to Jenn VanTilburgh, Kelly Honeycutt and Joni Dunham on their incredible renovation project.

Van Tilburgh has 23 years of experience working with hair in a large salon, and wanted to start a smaller, more intimate luxury experience for her clients. She partnered with Kelly to open the salon which specializes in color and extensions. Joni is providing microblading services and tiny tattoos. You can find them on Instagram at [elan_hair_extensions](https://instagram.com/elan_hair_extensions) and [jonis.microbrows](https://instagram.com/jonis.microbrows).

SUPERIOR ALUMINUM BREAKS GROUND ON NEW 54,000 SQUARE FOOT ADDITION

Superior Aluminum Products broke ground on their 54,000 square foot addition on July 20. The project is set to be completed by April of 2024.

Superior's President, Doug Borchers, provided opening remarks followed by a company history overview from co-founder Ed Borchers. Other speakers included Shelby County Commissioner Bob Guillozet; Sidney-Shelby Economic Partnership Executive Director Jim Hill; Executive Vice President of Regional Development at the Dayton Development Coalition Julie Sullivan; and Taylor Armstrong, a legislative aid to Ohio Representative. Tim Barhorst.



Top Photo (L-R): Todd Philpot, Doug Borchers, Ed Borchers, Ryan Nichols, Matt Purpus.

Bottom Photo: Superior Aluminum Products associates that were able to attend the ground breaking ceremony.

FROM JEFF'S DESK

In the May issue of Perspective, I wrote about the upcoming Solar Eclipse that will shadow Shelby County on April 8th, 2024. Although some found it amusing, more and more people are realizing that this cosmic event does in fact have the potential to significantly impact our area in a number of profound ways. Other communities impacted by past solar eclipse events have reported their local populations increasing exponentially by a factor of 2 to 3 times on the day of the eclipse. Translating to local terms, headcount could increase from roughly 50,000 people to 150,000 on April 8th. Congested roads, unusually long lines at restaurants, popup campgrounds, along with grocery and gasoline supply issues are distinct possibilities. Certainly not Armageddon mind you, but this second weekend in April of next year might look a little different than what we typically enjoy in Shelby County, Ohio.

My recommendation; start planning now. As a retail business, how can you capitalize on the substantial numbers of people who will be in the area for the eclipse? As a restaurant, will you have enough menu items available? Will you be adequately staffed? As a manufacturer, will you allow time off during the shift for your employee group to view the solar eclipse? Will you provide viewing glasses to ensure the safety of your team? As a school, will you hold classes on April 8th or will you dismiss early? As a not for profit or booster group, is there a way for you to leverage this event as a fundraiser for your organization? Clearly, there's a lot to consider...

So what's next? I'm told that all hotel rooms in Sidney are sold out for either the night before or the weekend of the eclipse. I'm told the same is true for the hotels in our neighboring counties as well. Yes, it could be cloudy or rainy on April 8th and folks may decide to go elsewhere to view the eclipse. But, what if they don't? Yes, some of the population increase estimates for our county could be a bit overstated. But what if they're not? The bottom line, will we be ready, and did we take full advantage of the time available for planning?

Finally, if you're in the market for eclipse glasses or other related eclipse swag, might I suggest the Sidney Visitors Bureau web site where we've set up an eCommerce site to purchase everything you need for safe viewing and other eclipse fun. You can view the Sidney-Shelby branded eCommerce site at <https://nationaleclipse.com/storefronts/sidney-shelby/storefront.html> or link to it from www.visitsidneyshelby.com/the-2024-solar-eclipse-shelby-county-style/.

Fun Facts for Shelby County Viewing:

Duration of the Eclipse: 2 hours 32 minutes	Eclipse Begins: 1:54 p.m.
Totality Begins: 3:09 p.m.	Maximum Totality: 3:11 p.m.
Totality Ends: 3:13 p.m.	Duration of Totality: 3 minutes 53 seconds
Eclipse Ends: 4:25 p.m.	



MEETINGS AND EVENTS CONTINUED

- 17 YPconnect & Workforce Partnership Lunch and Learn**
12:00—1:00 p.m.—Amos Memorial Library, Shoemaker Community Room, 230 East North Street
www.facebook.com/ypconnectshelbycounty
- 18 Senior Center Presents: Friday Fun Night Trivia**
7:00 p.m.—Senior Center, 304 South West Avenue
FREE and Open to the Public Age 50 or Better
- 18 - Historic Sidney Theatre Presents: Phantom of the Opera**
18th—7:30 p.m.; 19th—2:00 & 7:30 p.m.; 20th—2:00 p.m.
120 West Poplar Street
www.sidneytheatre.org/events
- 19 Cruise Sidney**
www.shelbycountyhistory.org/exhibits.htm
- 23 Senior Center Blood Drive**
10:00 a.m.—4:00 p.m., 304 South West Avenue
- 23 Sidney-Shelby Economic Partnership & Workforce Partnership 40:10 Anniversary Celebration**
5:00—7:00 p.m.—Historic Sidney Theatre, 120 West Poplar Street
- 24 Human Resources Council**
Topic: Workforce Partnership of Shelby County
Speakers: Deb McDermott and Kelly Edwards
12:00 noon—Holiday Inn Express & Suites, 450 Folkerth Avenue
- 25 SCARF Fur-tastic Friday**
5:00—7:00 p.m.—Lawn by Gay Smith Associates Realty in downtown Sidney
www.helpshelbycountyanimals.com

BWC AUGUST TRAINING

August 15—9:30 a.m.—1:00 p.m.: Virtual Training - Safety Series Workshop Module 1: Introduction to OSHA Requirements and Safety Culture Basics

August 15—12:00—1:00 p.m.: Accident Investigation: Ergonomic Injuries Webinar

August 23—9:30 a.m.—1:00 p.m.: Virtual Training - Wellness in the Workplace

To learn more or to register for any of these training opportunities, go to www.info.bwc.ohio.gov/news-and-events/events.



CHECK OUT WHAT'S NEW IN THE WORLD OF YPCONNECT!

Upcoming events...

YPCONNECT COFFEE MOB
TUESDAY, AUGUST 1ST / 7:30A - 8:30A
WINANS CHOCOLATE & COFFEES

WORKFORCE PARTNERSHIP LUNCH & LEARN
THURSDAY, AUGUST 17TH
COMMUNITY ROOM- SHELBY CO. LIBRARY
LEARN ABOUT WORKFORCE PARTNERSHIP & HOW YOU CAN HELP THEM WITH THEIR MISSION.

FOLLOW US FOR MORE INFO & THE LATEST UPDATES:



INTERESTED IN GETTING YOUR BUSINESS IN THE SPOTLIGHT? BECOME A YPCONNECT SPONSOR!

CONTACT: AWATKINS@MONEYCONCEPTS.COM FOR MORE INFO!

UNEMPLOYMENT RATE

The unemployment rate rose 0.2 percentage points to 3.6% in June. Nonfarm payroll employment grew by 209,000 and average hourly earnings increased by 12 cents (0.4%) to \$33.58. The labor force participation rate was unchanged for the fourth consecutive month at 62.6%.

Industries experiencing gains include government, health care and social assistance, and leisure and hospitality, while transportation and warehousing, and retail trade, declined.

WELCOME NEW MEMBERS

CHERI DALTON

BUSINESS CATEGORY: Individual Membership

1110 Campbell Road
Sidney, Ohio 45365

VICTOR'S TACO SHOP

BUSINESS CATEGORY: Restaurants

Jonathan Gaytan
549 North Vandemark Road
Sidney, Ohio 45365
Phone: (937) 507-4765
Web Site: www.sidney.victorstacoshopohio.com



EYEING PRODUCTIVITY, JOBSEEKERS WANT CONTROL OVER THEIR SCHEDULES AND EMPLOYERS MAY AGREE

40-Hour Work Weeks Could Be a Thing of the Past

American jobseekers and companies may be rethinking the traditional 40-hour work week as long as productivity remains at, or exceeds, current levels. This is according to a recent survey from The Harris Poll commissioned by Express Employment Professionals. When given the option of working an 8-hour workday (but flexible start time), traditional 9 a.m. to 5 p.m. or a compressed schedule such as 10 hours per day for 4 days a week, jobseekers most commonly pick an 8-hour day with a flexible start time (40%). Nearly 1 in 5 (18%) would prefer a compressed schedule.

And, if given the ability to design their own work schedule (i.e., working non-traditional hours for the same pay), most feel they would be more productive (56%) or they would have about the same level of productivity (39%).

And it appears that companies may also be embracing the idea of non-traditional work schedules.

More than 9 in 10 hiring managers (94%) report employees at their company are productive—with nearly half (48%) saying they are very productive currently. And, if given the ability to design their own schedules, hiring managers feel employees would have about the same level of productivity (53%) or even be more productive (35%).

Ultimately, it appears 40-hour work weeks are not necessarily needed to have a productive workforce. And, two-thirds of jobseekers (66%) agree they will soon be a thing of the past.

However, there still appears to be some hesitation in companies offering this amount of flexibility. Three-quarters of hiring managers (75%) say they have some concerns about their company offering flexible work hours, including decreased productivity (30%), increased distractions (29%), delayed communications (28%) and an inability of employees to collaborate (28%).

Looking Ahead—“I do believe the 40-hour work week will become less and less of a focus for white-collar positions,” said Alyssa Chumbley, an Express franchise owner in Indiana. “Blue collar companies will have to be more flexible with their 40-hour work week schedule, which includes re-envisioning ‘shift work or swing shifts.’” In Virginia, Express franchise owner Chris Cary doesn’t think 40-hour work weeks are in the past just yet. “Most of the businesses

MORGAN'S PLACE TO PARTICIPATE IN BAD ART BY GOOD PEOPLE

Morgan's Place Cemetery, located southeast of Sidney, has a mission to provide a place of rest for babies who were stillborn, miscarried, or aborted and to assist families on their grief journey. It is non-denominational, has no geographic boundaries for those who have suffered loss, and is totally free.



Morgan's Place will share in the proceeds of the 2023 "Bad Art by Good People." This event takes place yearly and is a project of Gateway Arts Council of Shelby County. The purpose of the Gateway Arts Council is to foster the enrichment and growth of artistic and cultural experiences for the benefit of the Shelby County Community. Becoming involved in Bad Art by Good People will help raise funds for Morgan's Place as well as assist in spreading its mission throughout the area.

In this program volunteers agree to produce a piece of art based on a certain theme. This year's theme is "Grief and Healing," which truly conveys what Morgan's Place is all about. What does grief mean to you? How do you express grief? How do you heal from a tragedy? Any medium may be used for the creation. The list of possibilities is endless and includes painting, sculpture, drawing, needle point, sewing, and quilting, videography, calligraphy, collage, multimedia, and sketching. How about creative writing, poetry, photography, and woodworking? As the name Bad Art by Good People suggests, no artistic talent is necessary, just a desire to help Morgan's Place. In addition to artists, mentors will be needed to guide those participating.

After all projects are complete, Gateway Arts Council enters each creation into a voting system where each vote equals one dollar pledged. Thus an atmosphere of friendly competition becomes a fun aspect of the event.

If you have questions, would like to volunteer as an artist, or would like to volunteer as a mentor, please contact Greg and Priscilla Wilt at (937) 497-8118 or Nathan and Mollie Verdier at (937) 726-9988.

we work with still do the standard 40-hour week," he said. "Although, we are hearing from more and more of our people that having the ability to work fewer days would be fantastic." As a test of success, productivity and job satisfaction will come from the employee driving the "results," not so much the hours per week they work to get to that result, according to Chumbley. "People are driven by what they do and how well they do it, not for how long they do it," she said. "It's best to feed into that driving factor through positive reinforcement (fewer hours worked per week; perhaps even occasionally) instead of negative (work 40 hours or more, no matter what)."

Benefits and Consequences—Both franchise owners see the value of offering flexible schedules, especially in a tight labor market where any means to improve recruiting and retention are welcome.

"As long as the employer sets the proper upfront expectations of what they expect from the employee, how they evaluate success and how they will hold them accountable, I do believe the workforce will benefit tremendously with taking control of their work/life schedules and finding peace and contentment both at home and at work," Chumbley said.

For Cary, he believes workers of the past felt little control over their schedules, and companies that "get it right the quickest will have a competitive advantage with much happier employees." "Allowing flexible schedules would give employees much more autonomy and allow them the time to navigate all the 'outside of work' issues without feeling the pressure of the need to be 'at work,'" he said.

But as with any new initiative, employers are still concerned with the potential impacts on workers, which, according to Cary, include a lack of accountability, more distractions from people that work from home, blurred lines of when work starts and home begins and distrust from other employees working a traditional schedule. "Flexibility requires a whole lot of trust," Chumbley added. "As a leader, you have to be willing to set proper expectations and hold each person accountable to not just their role and responsibilities but also their impact on the organization. If the leader isn't willing to have the tough conversation and make the hard calls, the flexible work model may not be a good fit for their organization or leadership style if they're wanting their business to thrive and not spin out of control." Overall, Chumbley says each stage of life is different for every employee, and it's up to the employer to make a "one-size fits all" environment or choose to customize the work schedule individually and be that "employer for life" no matter the stage of life. "Despite the return of some segments to the workforce, businesses are still desperate for workers, and figuring out what incentives work best for employees at individual companies is key.

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