

PERSPECTIVE

APRIL 2023

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101 South Ohio Avenue, Floor 2, Sidney



MEETINGS & EVENTS

- 1 CASA/GAL Dancing with Our Stars**
5:30 p.m.—Doors Open; 6:30 p.m.—Dinner Served;
8:00 p.m.—Dancing Begins
Palazzo, 309 South Main Street, Botkins
(more information on page 2)
- 1 Double Edge Presents: Blvck Trev & 3than**
6:30 p.m.—Doors Open; 7:00 p.m.—Show Begins
Historic Sidney Theatre, 120 West Poplar Street
www.sidneytheatre.org/events
- 4 YPCoffeeMob**
7:30—8:30 a.m.—High Grounds Coffee, 705 Fair Road
www.sidneyshelbychamber.com/events
- 5 Shelby County Safety Council**
Topic: What to Expect in an OSHA Inspection/
Investigation
Speaker: Paul Roub, Compliance Safety & Health
Officer, OSHA
12:00 noon—Wilson Health, 915 West Michigan Street
- 7 Good Friday—Chamber Office Closed**
- 8 Sidney Alive Presents: Easter Egg Hunt on the Square**
11:00 a.m.—Court Square, Downtown Sidney
www.sidneyalive.wpcomstaging.com
- 9 EASTER**
- 12 Historical Society Presents: Robert Krueger—Author/Painter Demonstration**
4:00 p.m.—Shelby County Historical Society,
201 North Main Street
www.facebook.com/shelbycountyhistoricalsociety
- 13 Dayton Dragons Present: Northern Chamber Networking Night**
7:05 p.m.—Dayton Air Ballpark, 220 N. Patterson Blvd.
(more information on page 2)
- 14 The Great Miami Riverway Summit**
8:00 a.m.—Historic Sidney Theatre, 120 W. Poplar St.
www.protix.cityspark.com/e/2023-riverway-summit
(more information on page 3)
- 14 Gateway Arts Council Presents: The Princess Ball**
7:00—9:00 p.m.—Lehman Catholic High School, 2400
St. Marys Avenue—www.gatewayartscouncil.org
- 15 SCARF Cans for Canines**
9:00—11:00 a.m.—Bob Sargeant & Family Shelby
County Animal Shelter, 610 Gearhart Road
- 15 Cruise Sidney**
5:00—8:00 p.m.—www.shelbycountyhistory.org
- 18, Sidney Alive Planting Workshops**
- 20 5:30—7:00 p.m.—Crossway Farms Greenhouse,
117 Front Street - www.sidneyalive.wpcomstaging.com**
- 20 Chamber Seminar: LinkedIn Company Pages—10+ Best Practices to Grow Online**
8:00—9:30 a.m.—Holiday Inn Express & Suites, 450
Folkerth Avenue (more information on page 3)

ADDITIONAL MEETINGS/EVENTS ON PAGE 2



Left: Rudy's first pic with the 2022 Zenith Obelisk.

Right: Rudy with his colleagues at Ruese Insurance Agency



RUDY KEISTER HONORED AS 2022 ZENITH AWARD RECIPIENT!

The Sidney-Shelby County Chamber held its Annual Dinner on Thursday, March 2nd at the Palazzo in Botkins. The evening began with an invocation by 1st Vice Chair Phil Borger followed by dinner served by Taylor Doseck and the Palazzo staff. Jeff Raible took to the podium and introduced staff from the Chamber, SSEP and Workforce Partnership.

After introductions, Jeff spoke about what the Chamber has been up to over the past year. A particular area of focus has been placemaking. Placemaking is the process of creating quality places that people want to live, work, play, and learn in. There are many stakeholders, both public and private, who are working collaboratively in pursuit of a better Sidney and Shelby County. An invitation to view The Spirit We Share video was extended to all that haven't had an opportunity to see it yet.

Another notable tool being utilized is the website www.ExperienceSidney.com. Interested visitors to this site can find information about local lifestyle, education, healthcare, employment, recreation, real estate and more.

Jeff then introduced Jim Hill to speak about two other initiatives—housing and workforce attraction. There are currently housing expansion projects taking place in Anna, Botkins, Russia, Jackson Center and Sidney. The SSEP and Workforce Partnership are also working on a Worker Attraction Luncheon.

Following Jim, 2022 Board Chair Josh Ross introduced and recognized past Board Chairs and Zenith Award recipients in attendance.

2023 Board Chair John Campbell then discussed the Chamber's plans for 2023, introduced continuing Board members, recognized and thanked 2022 Outgoing Board Chair and six year Board member, Josh Ross. Campbell also recognized and thanked outgoing Board

Secretary and six year Board member, Stacy Pettit. Thank you Josh and Stacy for your unwavering dedication, commitment and input to the Chamber over the past six years.

Campbell then introduced Chamber Vice President, Dawn Eilert, to highlight the 2022 Chamber Beautification Award Recipients. Those recognized were: Airstream (Heritage Center); Everyday Technologies, Inc.; First National Bank (Botkins); Keller Williams Home Town Realty; Mercy Mission House; Sidney-Shelby County YMCA & Fair Haven (daycare at Fair Haven); TownePlace Suites by Marriott; Upper Room Christian Center; Vera Events; Wallace Family Learning & Innovation Center; Walmart; WellNow Urgent Care and Wilson Health (Cancer Center).

Eilert introduced Devon Beer, President & COO of Freshway Foods, who began by discussing the extensive revitalization efforts throughout downtown Sidney. Each and every one of those efforts and projects are absolutely incredible but, the crux of Devon's speech was actually discussing the **people assets** that continue making a difference in Shelby County—specifically a very close friend of his—a “torch bearer” as he called him.

“This gentleman has not only served on many local boards but, has thrown his heart and soul behind the mission of each of those organizations by devoting countless hours and resources to support them” Beer stated. He referred to it as ground level work, not 30,000 feet. He also stated “this individual has a history of staying connected to those organizations he served by volunteering or supporting in another role”. After wearing out his voice by listing all the boards and committees he's served on over the years, Devon enthusiastically introduced the Sidney-Shelby County Chamber of Commerce 2023 Zenith Award Recipient Rudy Keister.

FROM JEFF'S DESK



Later this month, please be on the lookout for our member survey. Just like your organization, we continually strive to do better. We endeavor to offer a level of service to your organization that makes membership in the Sidney-Shelby County Chamber a meaningful investment. To most effectively do this, we value your input and direction.

Our plan is to reach out via email to all primary points of contact at each member organization and give them the opportunity to express their level of satisfaction with our work. Armed with this information, our Board of Directors and staff hope to identify what programming should continue, what programming should be discontinued, and what programming can we start or improve.

Adding value to your membership is our highest priority. In this brief, 5-minute survey, we hope to better understand the needs of our membership and perhaps identify new and better ways we can be of value.

When our survey arrives to your email inbox, kindly take a moment to fill it out. Thank you in advance for your input.

WELCOME NEW MEMBERS

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BUSINESS CATEGORY: Furniture

Shelly Rohr
8016 Industrial Drive
Maria Stein, Ohio 45860
Phone: (800) 253-3005
Web Site: www.ios-inc.com



SHELBY TRANSPORT INC.

BUSINESS CATEGORY: Transportation/Trucking

William Anthony
14510 State Route 65
Jackson Center, Ohio 45334
Phone: (937) 489-9800



STATE HIGHWAY SUPPLY, INC.

BUSINESS CATEGORY: Construction/Building Supplies

Michael Lowe
P.O. Box 3098
Dublin, Ohio 43016
Phone: (614) 799-9811
Web Site: www.statehighwaysupply.com



TOM PAUL

BUSINESS CATEGORY: Individual Membership

05868 State Route 274
New Bremen, Ohio 45868

WEST WING DESIGN SERVICES

BUSINESS CATEGORY: Engineering

Karl Ehemann
108 Diamond Drive, P.O. Box 129
Anna, Ohio 45302
Phone: (937) 606-0595



CHECK OUT WHAT'S NEW IN
THE WORLD OF YPCONNECT!

Upcoming events...

APRIL 4TH - 7:30A-8:30A
YP COFFEE MOB - HIGH GROUNDS CAFE

APRIL 26TH - 12:00P-1:00P
SAFY NETWORKING EVENT
AMOS MEMORIAL PUBLIC LIBRARY

FOLLOW US FOR MORE INFO &
THE LATEST UPDATES:



INTERESTED IN GETTING YOUR
BUSINESS IN THE SPOTLIGHT?
BECOME A YPCONNECT SPONSOR!

CONTACT: AWATKINS@MONEYCONCEPTS.COM
FOR MORE INFO!

SPONSOR SPOTLIGHT

State Farm
Ashley Himes, Agent

Moments from our last event...



Even if you are on the right track, you'll get run over if you just sit there." – Will Rodgers

NORTHERN CHAMBER NIGHT WITH THE DRAGONS



This year the Dayton Dragons are inviting members of the Dayton area Chambers of Commerce to join them for an evening of fun and professional baseball. The event is on **Thursday April 13th** and for the price of \$30 each, guests will receive a ticket to the game, a Dayton Dragons ball cap, a non-alcoholic beverage of their choice, and a tasty variety of ballpark food selections. Purchase tickets at <https://offer.fevo.com/-7hjwfp-995b174?fevoUri=-7hjwfp-995b174%2F>.

SHELBY COUNTY CASA
PRESENTS
Dancing
WITH OUR
STARS
SEASON 14

APRIL 1, 2023
DOORS OPEN: 5:30PM
DINNER SERVED: 6:30PM
DANCING STARTS AT 8PM
CASH BAR

50/50, RAFFLES & MORE

THE PALAZZO
309 S. MAIN ST. - BOTKINS, OH

\$30/TICKET

TICKET SALES OPEN FEBRUARY 20TH, 2023
SCAN THE CODE BELOW TO PURCHASE ONLINE



2023 Stars
WEB & KALA BRANSCUM
DAVID & ROXY CHIVINGTON
ROB & CRISTINA JENKINS
JASON & KRISTI KELLY
MARIA GOFFENA WITH LAUREN LEE
& KIRSTYN LEGGE



ALL PROFITS GO TO SUPPORT SHELBY COUNTY CASA/GAL
A COURT BASED PROGRAM THAT IS RESPONSIBLE FOR RECRUITING,
SCREENING, TRAINING, SUPERVISING AND SUPPORTING COMMUNITY
VOLUNTEERS TO BE THE VOICE FOR SHELBY COUNTY'S ABUSED,
NEGLECTED AND DEPENDENT CHILDREN IN JUVENILE COURT.

TUESDAY, MAY 23—CHAMBER GOLF CLASSIC



WE ♥ RIBBON CUTTINGS! CONGRATULATIONS TO THE LINK!

The Link – Partners For Youth is a voluntary, free service for youth and families in need of guidance & referrals to divert youth away from court involvement. The Link utilizes a series of evidence-based screening tools to identify the youth's presenting issue and provide service referrals appropriate for the needs of each child and family. Their mission is to be responsive to the well-being of youth and families through timely identification of their needs and connection to community supports and services to divert youth away from court involvement.

For more information, contact Emily Gelhaus, Director, at thelink@shelbyco.net or (937) 658-6660.

MEETINGS & EVENTS CONTINUED

- 20 Chamber Leadership**
Topic: Health Services
8:30 a.m.—Wilson Health, 915 West Michigan Street
- 21 SCARF Fur-Tastic Friday**
5:00—7:00 p.m.—610 Gearhart Road
www.facebook.com/HelpShelbyCountyAnimals
- 22 United Way Presents: POWER of the Purse Champagne Luncheon & Fashion Show**
11:30 a.m.—1:00 p.m.—Historic Sidney Theatre, 120 West Poplar Street—www.power4women.org
- 23 Gateway Arts Council Presents: Blood, Sweat & Tears**
7:00 p.m.—Sidney High School, 1215 Campbell Road
www.gatewayartscouncil.org/performing-arts
- 25 Sidney Visitor's Bureau Advisory Council**
11:30 a.m.—Holiday Inn Express & Suites, 450 Folkerth Ave.
- 26 YPconnect—Foster Care Awareness with SAFY**
12:00—1:00 p.m.—Amos Memorial Library, 230 East North Street
www.sidneyshelbychamber.com/events
- 26 Edison Community College Business After Hours**
4:30 p.m.—Networking; 5:15 p.m.—Naming Ceremony
Robinson Student Career Center, 1973 Edison Drive, Piqua
RSVP: www.edisonohio.edu/bah
- 27 Human Resources Council**
Topic: DOL Overtime Threshold in 2023: FLSA Guidelines & Employee Classification Affecting Employees and Employers
Speaker: Colleen Gong, FGKS Law
12:00 noon—Holiday Inn Express & Suites, 450 Folkerth Avenue
- 28 New Choices Presents: Give a Little—Laugh A Lot**
6:00 p.m.—Doors Open; 6:30 p.m.—Dinner—Palazzo, Botkins
www.newchoicesinc.org (more info. on this page)
- 29 Blessing of the Wheels**
9:00 a.m.—2:00 p.m.—Shelby County Court Square
www.visitsidneyshelby.com/calendar



FRIDAY, APRIL 14, 2023
8:00 a.m.—5:00 p.m.
HISTORIC SIDNEY THEATRE
127 WEST POPLAR STREET

Speakers:

- Lydia Mihalik, Director of the Ohio Department of Development
- Dr. Amy Acton, President and CEO of RAPID 5
- Andrew Bowsher, City Manager of Sidney
- Pat Ford, Vice-President of Frontier Industrial
- Jason Woodard, Founder and Principal of Woodard Development

AND MORE

- Updates from Riverway Mayors and Commissioners
- Exciting news from the University of Dayton River Stewards
- Announcement of the 2023 Corridor Champion of the Year Award
- Special Tours around the city
- After Party at Murphy's Craft Bar - includes door prizes!
- Breakfast and Lunch - a "Taste of Sidney" from local restaurants AND delicious homemade pie from The Spot!!

If you are a community leader, real estate developer, marketer, tourism professional, or business owner; if you are interested in the Great Miami River, our region's economic development, and creating regional partnerships, we look forward to seeing you at the 2023 Great Miami Riverway Summit.

TICKETS: www.protix.cityspark.com/e/2023-riverway-summit



LINKEDIN COMPANY PAGES: 10+ BEST PRACTICES TO GROW YOUR ONLINE BUSINESS

marketing essentials

Questioning the purpose and value of managing a LinkedIn Company Page? LinkedIn Company Pages are pages dedicated to individual companies, organizations and institutions. They allow LinkedIn members to discover and connect with individual companies and learn more about each organization's brand, products or services, recruitment opportunities and more. If you haven't built a LinkedIn Page for your business yet, you're missing out on new connections, followers, employees and customers. In this interactive workshop, participants will have their LinkedIn Company Page reviewed by a social media expert and shared with the group to help participants take action and get results immediately!

Presenter: Ericka Kessen brings a creative perspective to the Marketing Essentials team as a marketing specialist, including experience in design work, social media, video editing and photography.

Registration is required and seats are limited. Email jraible@sidneyshelbychamber.com or call (937) 492-9122. This seminar is offered free of charge as a benefit of membership with the Chamber.

NEW CHOICES, INC.
presents

GIVE A LITTLE • LAUGH A LOT

COMEDY NIGHT

FRIDAY, APRIL 28, 2023

DINNER, LIVE & SILENT AUCTION & ENTERTAINMENT FEATURING COMEDIAN

Brad Bonar



THE PALAZZO

309 S. MAIN STREET
BOTKINS, OH

DOORS OPEN AT 6:00PM
DINNER SERVED AT 6:30PM
TICKETS ARE \$40 AND MAY BE PURCHASED AT

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OF SIDNEY-SHELBY COUNTY



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