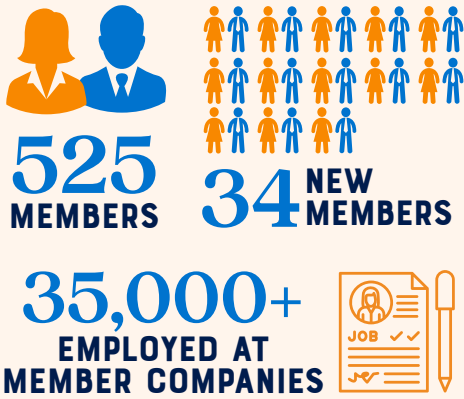


# 2025 ANNUAL REPORT - A YEAR IN REVIEW

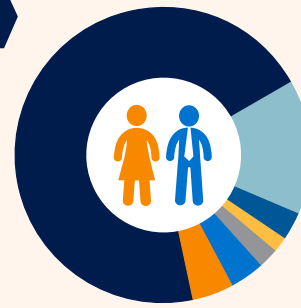
## MEMBERSHIP



## BUSINESS TYPE (TOP 6 CATEGORIES)



## BY LOCATION



- 22 ANNA
- 18 BOTKINS
- 24 FT. LORAMIE
- 13 JACKSON CENTER
- 11 RUSSIA
- 366 SIDNEY
- 71 OTHER

**100%** NEW MEMBER RETENTION RATE

**93.2%** MEMBER RETENTION RATE

## COMMUNICATIONS



**NEWSLETTER SUBSCRIBERS**

**548** PRINT  
**994** DIGITAL

**DISCOVER MAGAZINE**  
**6,000** PRINT

**41.2K** UNIQUE VISITS

**60.1K** PAGE VIEWS

**2.6K** FACEBOOK FOLLOWERS

**BROADCAST EMAIL**  
**109K** SENDS  
**34%** OPEN RATE

## EVENTS

**11** RIBBON CUTTINGS

**5** EMPLOYEE DEVELOPMENT SEMINARS

**10** SOCIAL/NETWORKING EVENTS

**3** SPECIAL INTEREST AFFILIATES  
(Human Resources, Workplace Safety, Young Professionals)

## FOUNDATION

**24** GRANT RECIPIENTS

**\$28,018** INVESTED IN EDUCATION ENRICHMENT



**"Be a Force for Good."**

## NEW MEMBER BENEFIT

**8-8:59AM** EVERY WEDNESDAY  
Different Topic Each week

**THE HIVE EXECUTIVE CENTER**  
101 S. Ohio Ave., Lower Level

**FREE TO CHAMBER MEMBERS AND THEIR ASSOCIATES**  
Non-members Welcome to Attend 2X Before Joining

## TOURISM - VisitSidneyShelby.com



**Sidney**  
OHIO  
SIDNEY VISITORS BUREAU

**45.4K** WEB SESSIONS

**2.8K** FACEBOOK FOLLOWERS

**720** INSTAGRAM FOLLOWERS

**20.2M** TOTAL MEDIA REACH