

Membership - By The Numbers



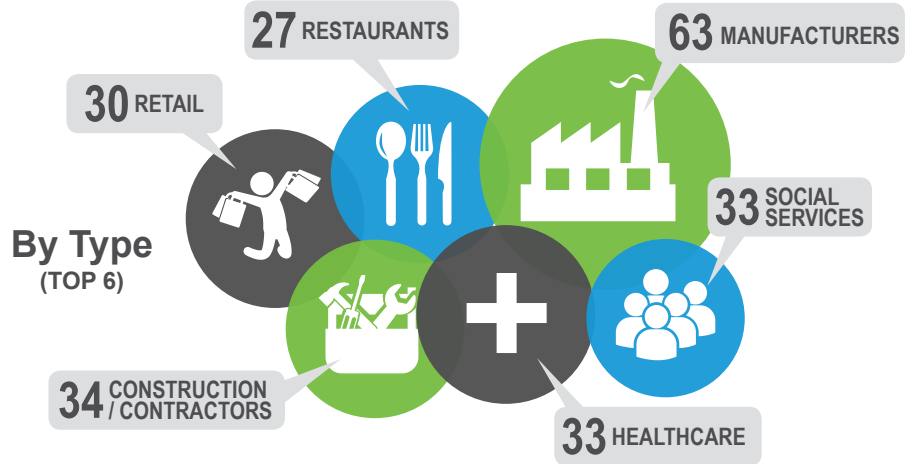
Total **522**

New **33**

Terminated **37**

Retention **93%**

New Member Retention **71%**



By Location



Member Benefits

\$1,281,140
WORKERS COMP
GROUP/RETROSPECTIVE
RATING SAVINGS

239 SPECIAL
INTEREST
COUNCIL PARTICIPANTS

\$82,344
SAFETY COUNCIL
PARTICIPATION SAVINGS

514 SEMINAR
WORKSHOP
ATTENDEES

15,862
WEBSITE SESSIONS

CHAMBER EXPO
92 EXHIBITORS
600 ATTENDEES

35,734
WEBSITE PAGE VIEWS

11 BUSINESS
NETWORKING EVENTS

399
FACEBOOK FOLLOWERS

1,145 BUSINESS
NETWORKING
ATTENDEES

BROADCAST
EMAIL
OPEN RATE **29%**

9 RIBBON CUTTING
GROUNDBREAKING
EVENTS

\$127,465
ANNUAL GIFT
CERTIFICATE
SALES

Chamber Foundation

EDUCATION
GRANTS FUNDED

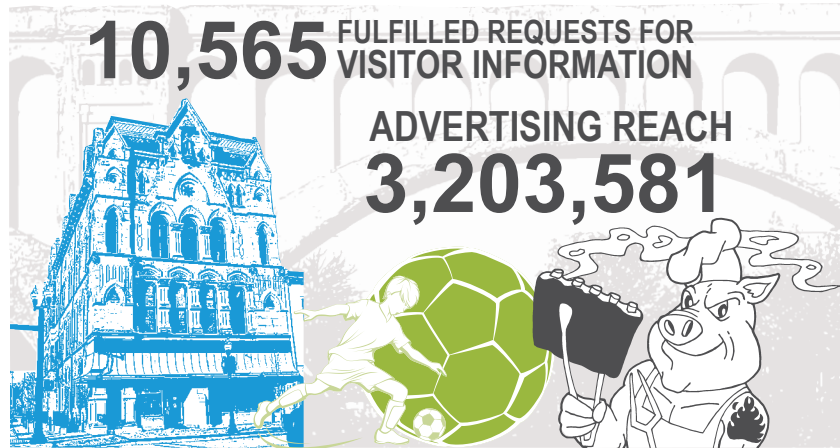


AMOUNT OF
GRANTS FUNDED
\$22,089

Visitors Bureau

10,565 FULFILLED REQUESTS FOR
VISITOR INFORMATION

ADVERTISING REACH
3,203,581



Downtown Sidney Business Association

EVENTS & ACTIVITIES
ORGANIZED **34**

