

Membership - By The Numbers



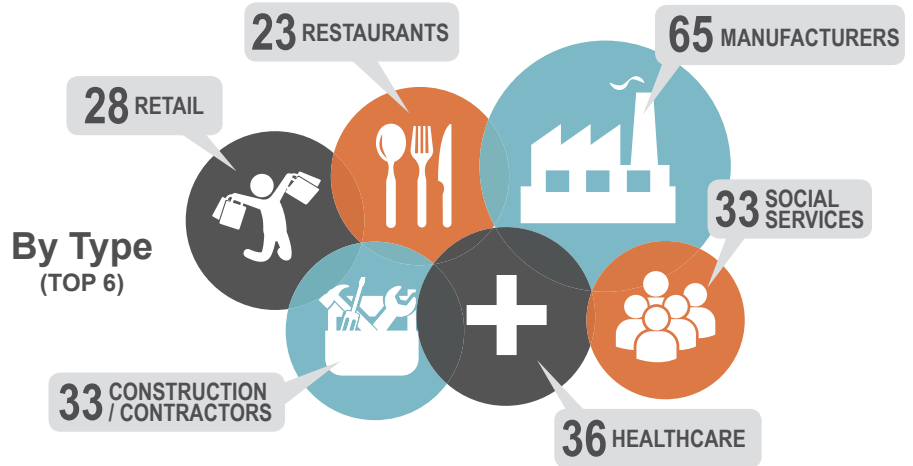
Total **525**

New **31**

Terminated **30**

Retention **94%**

New Member Retention **80%**



By Location



Member Benefits

\$784,986
WORKERS COMP
GROUP/RETROSPECTIVE
RATING SAVINGS

266 SPECIAL
INTEREST
COUNCIL PARTICIPANTS

\$75,450
SAFETY COUNCIL
PARTICIPATION SAVINGS

400 SEMINAR
WORKSHOP
ATTENDEES

\$4,778
DP&L ENERGY
SAVINGS

6,726
WEBSITE SESSIONS

10 BUSINESS
AFTER HOURS
NETWORKING EVENTS

262
FACEBOOK FOLLOWERS

700 BUSINESS
AFTER HOURS
ATTENDEES

BROADCAST
EMAIL
OPEN RATE **29%**

10 RIBBON CUTTING
GROUNDBREAKING
EVENTS

\$125,335
ANNUAL GIFT
CERTIFICATE
SALES

Chamber Foundation

**EDUCATION
GRANTS FUNDED
23**



**AMOUNT OF
GRANTS FUNDED
\$25,526**

Visitors Bureau

6,207 FULFILLED REQUESTS FOR
VISITOR INFORMATION

**ADVERTISING REACH
1,991,830**



Downtown Sidney Business Association

**EVENTS & ACTIVITIES
ORGANIZED 19**