

Shelby County United Way

# Shelby County United Way

**Presented By**

**Scott Barr, President and CEO**

**Welcome!**

# Scott Barr

Graduated from Sidney in 1992

Graduated from The Ohio State University in 1996

Graduated from Jim Evan's MLB Umpire School in 1997

17 Years in Financial Services

9 Years at Shelby County United Way

30+ years serving/attending Tar Hollow Church Camp

Serve on numerous boards, task forces, and coalitions

29 years as an OHSAA Varsity Baseball Umpire

- Crew Chief of the 2018 D2 State Championship Game
- 1B Umpire of the 2021 D1 State Championship Game



Shelby County United Way





# About United Way - Worldwide



Shelby County United Way

- Over 1100 local United Ways in the U.S., 1700 United Ways Worldwide
- Largest revenue generating non-profit organization in the world, raising collectively over \$4.5 Billion Dollars
- Over 98.5% of all dollars pledged stay in the local community where raised or designated



# SHELBY COUNTY UNITED WAY Board of Trustees 2021



**Allen Bertke**  
Chair  
Choice One  
Engineering



**Chad Hollinger**  
1<sup>st</sup> Chair  
City of Sidney Fire  
Department



**Ashley Himes**  
2<sup>nd</sup> Chair  
Ashley Himes State  
Farm



**Lisa Benazer**  
Treasurer  
Pioneer



**Mary Lou Lacy**  
Secretary  
Retired Emerson



**Phil Borger**  
FGKS Law



**Dawn Eilert**  
Sidney-Shelby  
County Chamber of  
Commerce



**Brad Hoge**  
McCrate & DeLaet  
Financial Advisors



**Adam Koenig**  
Koenig Equipment



**Diane Magoteaux**  
US Bank



**Ryan Maier**  
Hardin-Houston  
Local Schools



**Linda Mauer**  
Wilson Health



**Linda Meininger**  
Brokers Real Estate,  
Inc.



**Tom Rossman**  
Ohio Department of  
Transportation



**Aditya Sakhalkar**  
Emerson



**Brent Schroeder**  
Emerson



**Ryan Shurts**  
Freshway



**Mark Seery**  
Airstream



**Greg Snyder**  
Sidney City Schools



**Chad Wilson**  
Church of the  
Nazarene



**Katy Zimpfer**  
Emerson

# SCUW Executive Committee



Shelby County United Way



# Put Horizontal Allocations Here



Shelby County United Way



# Shelby County United Way

**ADVANCING THE COMMON GOOD**



Shelby County United Way

**Health**

**Education**

**Income-Financial Stability**

**LIVE UNITED™**

**United Way fights for the health, education,  
and financial stability of every person in  
Shelby County.**



**2020**  
SHELBY COUNTY  
UNITED WAY  
shelbycountyunitedway.org



**27 FUNDED PROGRAMS**

**10 SPECIAL PROJECT GRANTS AWARDED**

**8 STUDENT UNITED WAY GRANTS**

**18 POWER GRANTS**  
**109 POWER MEMBERS**



**\$1,137,561 INVESTED**

**98.5% OF ALL DONATIONS STAY IN SHELBY COUNTY**

**CARING FOR PEOPLE IN CRISIS**



- 595 calls to the New Choices crisis hotline
- 55 women and 42 children impacted by domestic violence were sheltered
- Provided disaster relief to 63 individuals
- In a structured, sober living environment, Samaritan Works had 4 men and 4 women graduate from the program
- 588 victims of crime served
- STAR House served 31 men and had 10 graduates

**STRENGTHENING FAMILIES & INDIVIDUALS**



- 326 children attended the YMCA Child Development Center
- 21,615 meals served at the Alpha Community Center
- 138 neglected and abused Shelby County children served through CASA/GAL
- 25 children with disabilities and 43 children without a disability were served at Wilma Valentine Childcare

**COVID-19 EMERGENCY FUNDING**

- Job and Family Services: Rent and Utility Assistance \$40,000
- Agape Distribution: Food Assistance \$10,000
- Community Foundation of Shelby County: 2020 Recovery Fund \$10,000
- Alpha Community Center: Rent and Utility Assistance \$5,000

**ENRICHING LIVES OF SENIORS**



- 13,038 annual visits to the Senior Center
- 35 seniors served in the Catholic Social Services Senior Program

**YOUR PLEDGE MAKES A DIFFERENCE**

**INVESTING IN YOUTH & CHILDREN**



- 5 Shelby County youth lived at Clear Creek Farm
- 386 total Boy Scouts were served throughout the year
- 193 children were served by Big Brothers Big Sisters of Shelby and Darke Counties
- 88 students had improved educational outcomes with the United Way providing funding for counseling

**PROMOTING HEALTH & WELL BEING**

- 5,630 medical and dental visits
- 101 clients with disabilities impacted with social and recreational programming
- 1,862 unduplicated patients provided free medical / dental care
- 343 neurodevelopmental sessions for Shelby County residents at the Rehabilitation Center for Neurological Development
- 179 aquatic sessions for Shelby County residents at the Rehabilitation Center for Neurological Development
- 112 individuals were provided mental health support
- 8,521 clients were provided groceries

**COMMUNITY WIDE INITIATIVES**



- 57 new students and their families received case management and counseling services
- 2,390 children enrolled in Dolly Parton's Imagination Library
- 29,013 free books have been mailed to Shelby County children registered in the Dolly Parton's Imagination Library program
- 89 high school seniors met with the Workforce Partnership career coach

**DRIVE-THRU FOOD DISTRIBUTIONS**

- Partnered with the West Ohio Food Bank, Ohio National Guard, Agape Distribution community leaders and volunteers
- 3 drive-thru distributions took place in Shelby County with a total of 900 cars participating

# Role of a Local United Way

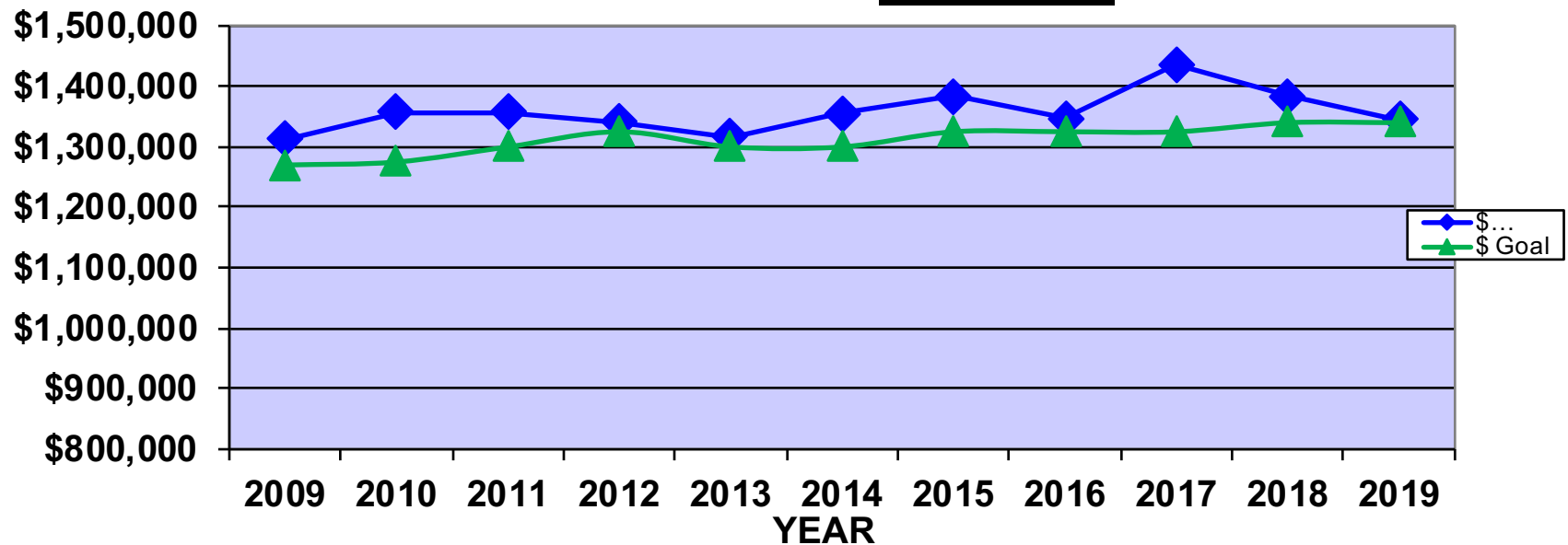


Shelby County United Way

- *Raise Funds*
- *Conduct Needs Assessments and evaluate Community Needs/Concerns*
- *Fund Programs*
- *Partner with and hold accountable funded programs*
- *Bring resources and people together*



## SHELBY COUNTY UNITED WAY CAMPAIGN 2009 - 2019



# Investing in Youth & Children



Shelby County United Way



**Clear Creek Farm**

WHERE A CHILD'S HEART FINDS A HOME



**Big Brothers  
Big Sisters®**

OF SHELBY & DARKE  
COUNTY



MIAMI VALLEY COUNCIL

BOY SCOUTS OF AMERICA

# Strengthening Families & Individuals



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# Enriching the Lives of Seniors



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# Caring for People in Crisis



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**Shelby County  
Victim Services**



**American  
Red Cross**



OVERCOMING ADDICTION,  
ONE DAY AT A TIME, ONE PERSON AT A TIME



**ALPHA COMMUNITY CENTER**  
Teaching, Nourishing and Transforming  
*Sharing God's Love*



# Promoting Health & Well Being



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# Community -Wide Initiatives



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Get Connected. Get Help.™



CHARACTER PLAYBOOK™



POWERED BY EVERFI

# Newest Partner Agency



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211- 24 Hours a Day, 365 Days a Year



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**Get Connected. Get Help.™**

# Affinity Groups



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# POWER

Passionate • Optimistic • Women • Encouraging • Results



# STUDENT UNITED WAY

# Shelby County United Way An Active Community Leader



Shelby County United Way

- Community Service Council
- Family and Children First Council
- Continuum of Care
- Area Agency on Aging
- Homeless Task Force
- Shelby County Drug Task Force
- POWER, United Way’s Women’s Initiative
- Student United Way

# Shelby County United Way...



Shelby County United Way

## A Strong Tradition of Accountability & Impact



**United Way**  
*2021 Membership Requirements Completed*



**MCCRATE, DELAET & COMPANY**



Shelby County United Way  
Allocation Review Panel

# Shelby County-A Great County To Live and Work



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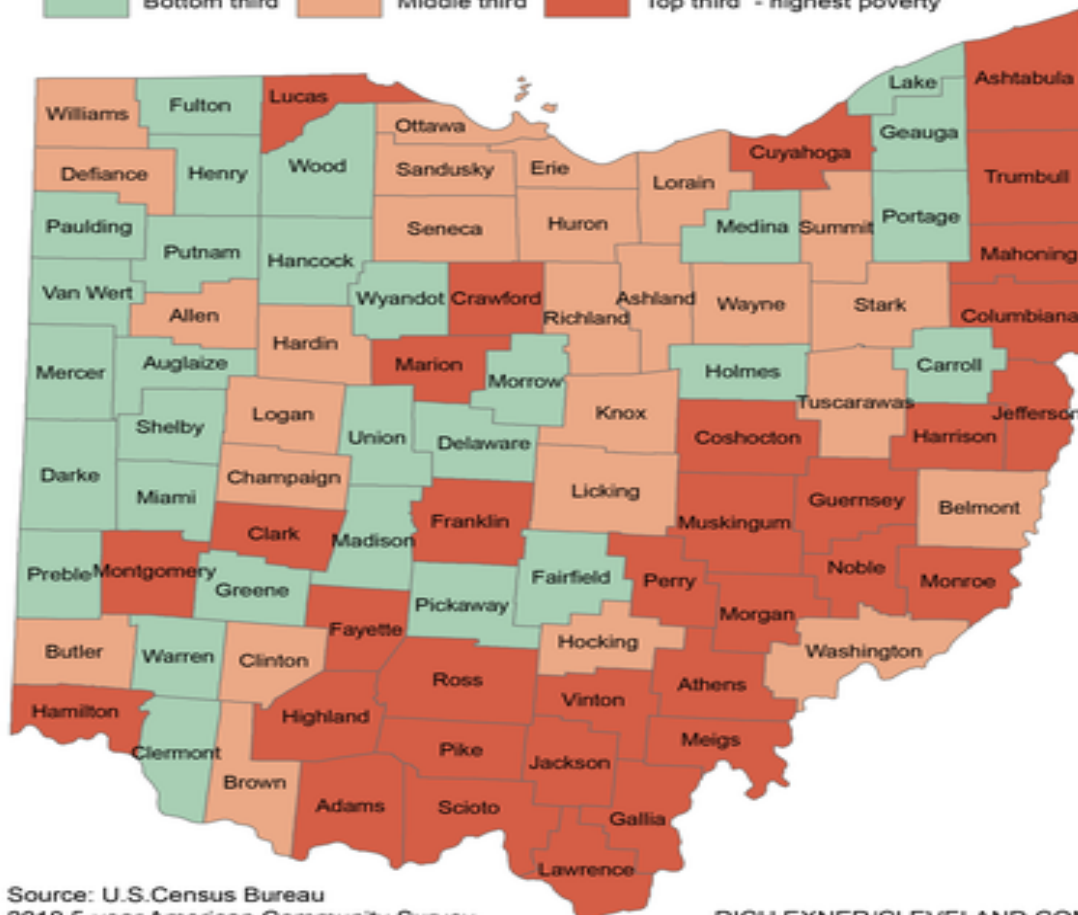
Hand Out Exercise



# Data and Impact

## Ohio counties by child poverty rates

Bottom third Middle third Top third - highest poverty



Source: U.S. Census Bureau  
2018 5-year American Community Survey

RICH EXNER/CLEVELAND.COM

# Data and Impact



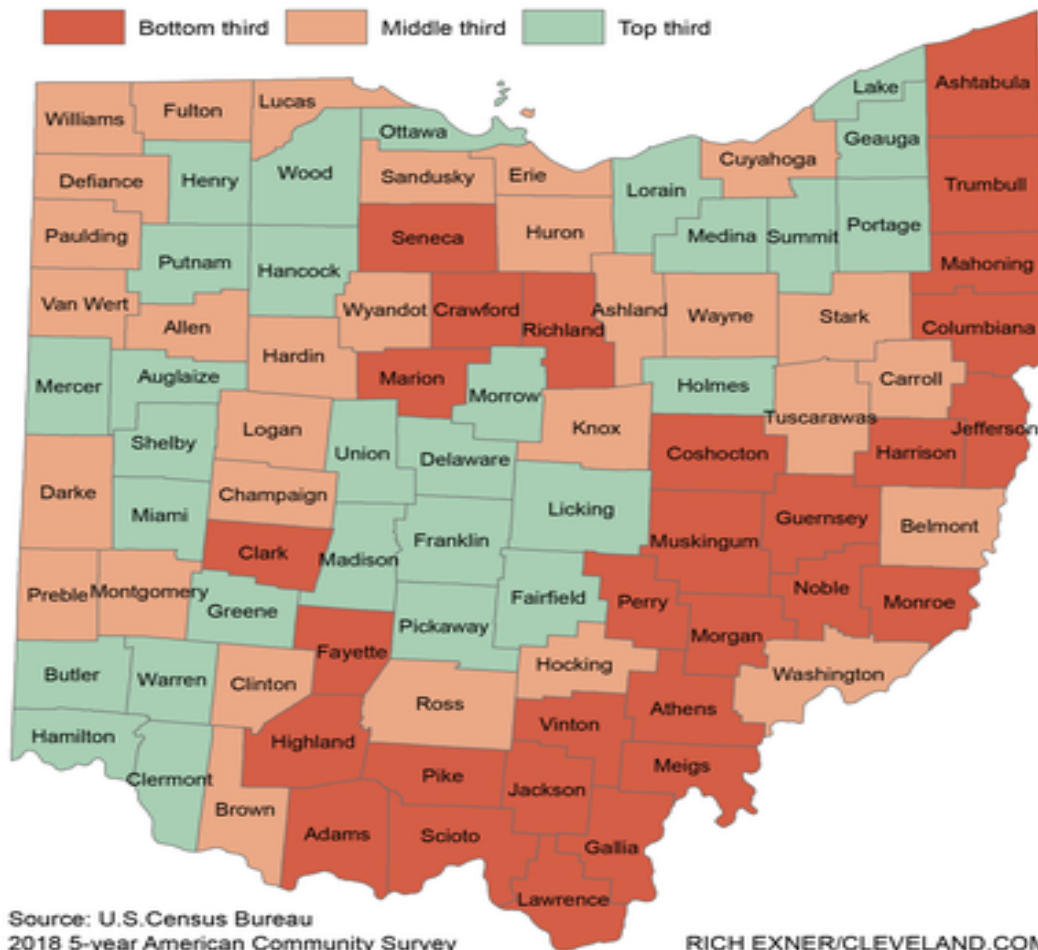
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#	County	Poverty Rate	Child Poverty Rate
1	Delaware	4.6	4.7
2	Warren	4.6	5.2
3	Geauga	6.1	8.2
4	Medina	6.4	8.9
5	Putnam	6.7	9.5
6	Union	6.9	7.9
7	Mercer	6.9	8.8
8	Lake	8.3	12.1
9	Auglaize	8.7	11.3
10	Shelby	9.1	12
	Miami	9.4	11.6
	Darke	10.1	14.2
	Champaign	11	17.2
	Logan	13.4	21.6

# Data and Impact

## Ohio counties by median family income

Bottom third Middle third Top third



Source: U.S. Census Bureau  
2018 5-year American Community Survey

RICH EXNER/CLEVELAND.COM

# Household and Family Income



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#	County	Household Income	Family Income
13	Auglaize	61,758	76,082
18	Shelby	61,042	74,243
21	Miami	57,544	72,974
32	Logan	55,150	68,351
34	Champaign	57,103	67,230
49	Darke	52,691	63,477

# Evidence Based and Front End Programming

DPIL- Infant to age 5

IMPACT Program- School Based Counseling Pre-K to HS

Character Playbook- Middle School

Opportunity School Counseling- HS Students

UPVCC Counseling- Juniors and Seniors

Workforce Career Coach- HS Seniors



# Get Involved: We Need YOU (and your friends)



I'm OLD now. I was once you, a young leader.

Promoted to Bank Manager at the Downtown Sidney Main US Bank at 35.

Served on the Shelby Count United Way Board, including the Executive Committee at age 34-39.

Hired as the youngest President and CEO in the history of the Shelby County United Way at age 39.

We need young leaders to continue to move Shelby County forward.

# How can YOU get involved



## Serve on a Non-Profit Board

- They need your perspective
- You're better in technology
- You're better in social media

# Volunteer Opportunities



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# Big Brothers Big Sisters



Shelby County United Way

Ready to be matched list as of July 22: 13, 5 girls and 8 boys

Community Based Mentoring

Career Quest with Sidney Opportunity School-Tutors

Sports Buddies starting in fall of 2021 (Male Bigs)

Contact: Jenny Bruns, [jenny@bigbrobigsis-shelbydarke.org](mailto:jenny@bigbrobigsis-shelbydarke.org)

# Join the Fun & Volunteer to be a Kindergarten Tutor

!

- Volunteer once a week or every other week.
- Background Checks are paid for by POWER and Sidney City Schools
- Volunteer time slots are Monday-Thursday 9am – 10 am.
- Contact the Shelby County United Way office at 937-492-2101 or email Amy at [Awest@ShelbyCountyUnitedWay.org](mailto:Awest@ShelbyCountyUnitedWay.org)



# Agape Distribution



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41 total volunteer hours needed daily

Stock shelves

Unload skids of food or product

Compact cardboard

Contact: John Geissler, [johnlgeissler@yahoo.com](mailto:johnlgeissler@yahoo.com)



# Salvation Army Emergency Disaster Services Program



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Volunteers are on call and provide water and coffee to our local fire departments.

Average 2 calls per month.

Provide emotional support to both families and emergency staff.

Contact: Samanth Lockard,  
[Samantha.Lockard@USE.SalvationArmy.Org](mailto:Samantha.Lockard@USE.SalvationArmy.Org)

# Red Cross Smoke Detector Program



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Install smoke detectors

Go over evacuation plans

Complete project as a company or team

Contact: Lynn Gump, [Lynne.Gump@redcross.org](mailto:Lynne.Gump@redcross.org)

# FISH



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Boutique Hours: M-F 10AM to 3PM Sat. 10AM to Noon

Help customers in boutique.

Stock and sort clothes.

Aging volunteer base.

Contact: Bonnie Banks or McKenna Cabe @ 937-492-1760

# CASA- Court Appointed Special Advocates



Advocate for abused and neglected children

- Conduct home visits
- Compile reports
- Attend court hearings
- Contact: Bridget Davis, [CASA.BDavis@shelbyco.net](mailto:CASA.BDavis@shelbyco.net)

# Alpha Center & Holy Angels Soup Kitchen



Meals provided daily Monday – Friday

- Help prepare and serve meals.
- Food is provided by the center.
- Over 30,000 meals served annually
- Alpha Center Contact: Jan Geuy,  
[jgeuy.alphacommunitycenter@gmail.com](mailto:jgeuy.alphacommunitycenter@gmail.com)
- Holy Angels Soup Kitchen Contact: Judy Smith,  
[mesmith2323@gmail.com](mailto:mesmith2323@gmail.com)

# United Way Day of Action Projects



Companies and business groups are assigned a service projects.

Projects include, parks, courthouse, cemetery, non-profit organizations.

Mulch, paint, trash pick-up.

Contact: Scott Barr. [sbarr@shelbycountyunitedway.org](mailto:sbarr@shelbycountyunitedway.org)



# City of Sidney Adopt a Park Program



Shelby County United Way

Companies, churches, professional groups adopt a park.

The group routinely picks up trash, mulch, and completes minor maintenance.

Contact Duane Gaier, [DGaier@sidneyoh.com](mailto:DGaier@sidneyoh.com)

# Boy Scouts and Girl Scouts den/cub/troop leaders



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Organizations are always looking for family leaders.

Miami Valley Boy Scouts: (937) 278-4825

Girl Scouts of Western Ohio: (888) 350-5090

# YMCA Child Care



Shelby County United Way

Infant Rockers

Contact: Tori Faulder, 937-492-9134

# Non-Human Services



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Raise the Roof for the Arts

Sidney Alive

SCARF-Animal Shelter