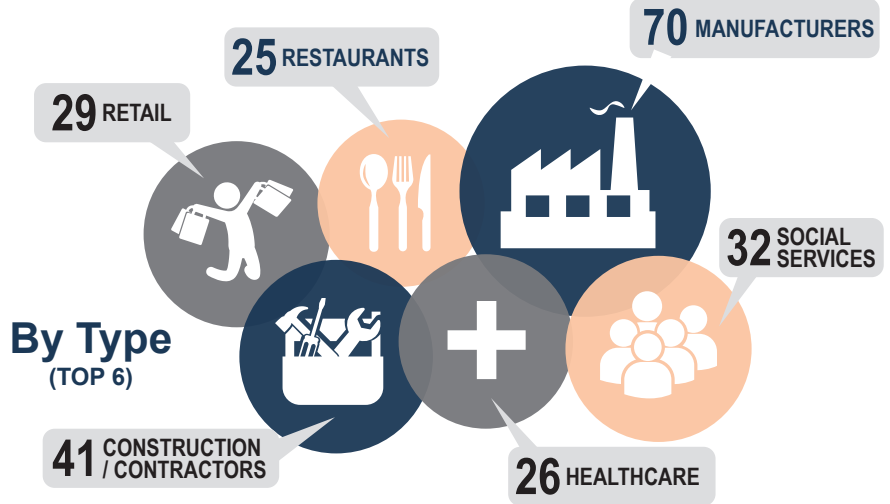


## Membership - By The Numbers



New Member Retention **88%**

Total **540**  
 New **37**  
 Dropped **23**  
 Retention **96%**



## By Location



## Member Services

**\$165,611**  
 WORKERS COMP  
 GROUP/RETROSPECTIVE  
 RATING SAVINGS

**32,002**   
 WEBSITE SESSIONS

**530** SPECIAL  
 INTEREST  
 COUNCIL PARTICIPANTS  
 AND FOLLOWERS

**51,536**  
 WEBSITE PAGE VIEWS

**9** RIBBON CUTTING  
 GROUNDBREAKING  
 EVENTS 


**1,491**   
 FACEBOOK FOLLOWERS

**11** BUSINESS  
 NETWORKING EVENTS

EMPLOYEE  
 DEVELOPMENT  
 SEMINARS **5**

**\$108,590** ANNUAL GIFT  
 CERTIFICATE **SALES** 

## Chamber Foundation

**20** EDUCATION  
 GRANTS FUNDED  


AMOUNT OF  
 GRANTS FUNDED  
**\$20,856** 

## Visitors Bureau

**38,838**  
 WEBSITE SESSIONS

**52,570** WEBSITE  
 PAGE VIEWS

**2,480**   
 FACEBOOK FOLLOWERS

**95,025**  
 FACEBOOK IMPRESSIONS

## Placemaking ExperienceSidney.com

**4,561**  
 WEBSITE  
 SESSIONS



**6,193**  
 FACEBOOK CLICKS  
**674,841**  
 FACEBOOK IMPRESSIONS