

Membership - By The Numbers



Total **528**
 New **36**
 Dropped **27**
 Retention **95%**
 New Member Retention **93%**



By Location



Member Benefits

\$342,946
 WORKERS COMP
 GROUP/RETROSPECTIVE
 RATING SAVINGS

456 SPECIAL
 INTEREST
 COUNCIL PARTICIPANTS

\$76,500
 SAFETY COUNCIL
 PARTICIPATION SAVINGS

11 RIBBON CUTTING
 GROUNDBREAKING
 EVENTS

24,401
 WEBSITE SESSIONS

41,400
 WEBSITE PAGE VIEWS

923
 FACEBOOK FOLLOWERS

BROADCAST
 EMAIL
 OPEN RATE **32%**

\$128,295
 ANNUAL GIFT
 CERTIFICATE
 SALES

7
 EMPLOYEE
 DEVELOPMENT
 SEMINARS

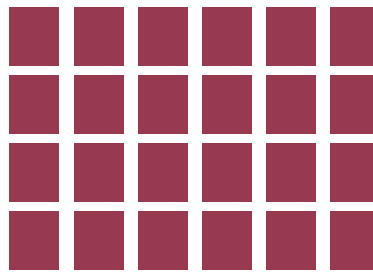
174 SEMINAR
 WORKSHOP
 ATTENDEES

10 BUSINESS
 NETWORKING EVENTS

1,087 BUSINESS
 NETWORKING
 ATTENDEES

Chamber Foundation

24 EDUCATION
 GRANTS FUNDED



AMOUNT OF
 GRANTS FUNDED
\$18,354

Visitors Bureau

4 PROMOTIONAL VIDEOS
 PRODUCED AND DISTRIBUTED
23,400 VIEWS

36,692
 WEBSITE SESSIONS

ADVERTISING REACH
5,355,153

1,558
 FACEBOOK FOLLOWERS

187,924
 FACEBOOK IMPRESSIONS

