

Membership - By The Numbers



Total **517**
 New **25**
 Dropped **36**
 Retention **93%**
 New Member Retention **76%**



By Location



Member Benefits

\$786,400
 WORKERS COMP
 GROUP/RETROSPECTIVE
 RATING SAVINGS

303 SPECIAL
 INTEREST
 COUNCIL PARTICIPANTS

\$73,017
 SAFETY COUNCIL
 PARTICIPATION SAVINGS

4 RIBBON CUTTING
 GROUNDBREAKING
 EVENTS

24,191
 WEBSITE SESSIONS

6
 EMPLOYEE
 DEVELOPMENT
 SEMINARS

41,863
 WEBSITE PAGE VIEWS

174 SEMINAR
 WORKSHOP
 ATTENDEES

622
 FACEBOOK FOLLOWERS

BROADCAST
 EMAIL
 OPEN RATE **34%**

14 BUSINESS
 NETWORKING EVENTS

1,142 BUSINESS
 NETWORKING
 ATTENDEES

\$93,310
 ANNUAL GIFT
 CERTIFICATE
 SALES

Chamber Expo

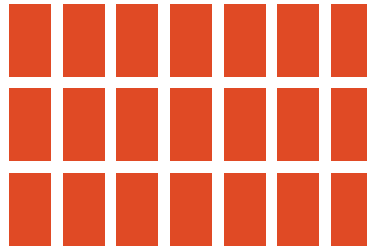
91 MEMBER
 EXHIBITORS

50 JOB FAIR
 EXHIBITORS

381
 PATRONS

Chamber Foundation

22 EDUCATION
 GRANTS FUNDED



AMOUNT OF
 GRANTS FUNDED
\$21,224

Visitors Bureau

6,649 FULFILLED REQUESTS FOR
 VISITOR INFORMATION

ADVERTISING REACH
6,082,231

