

Membership - By The Numbers



Total **530**

New **37**

Terminated **32**

Retention **94%**

New Member Retention **94%**



By Location



Member Benefits

\$740,503
WORKERS COMP
GROUP/RETROSPECTIVE
RATING SAVINGS

271 SPECIAL
INTEREST
COUNCIL PARTICIPANTS

\$84,197
SAFETY COUNCIL
PARTICIPATION SAVINGS

13 RIBBON CUTTING
GROUNDBREAKING
EVENTS

20,221
WEBSITE SESSIONS

12
EMPLOYEE
DEVELOPMENT
SEMINARS

38,196
WEBSITE PAGE VIEWS

512
FACEBOOK FOLLOWERS

401 SEMINAR
WORKSHOP
ATTENDEES

BROADCAST
EMAIL
OPEN RATE **31%**

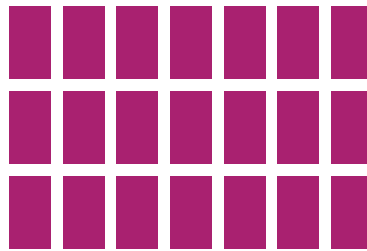
13 BUSINESS
NETWORKING EVENTS

\$120,620
ANNUAL GIFT
CERTIFICATE
SALES

1,314 BUSINESS
NETWORKING
ATTENDEES

Chamber Foundation

21 EDUCATION
GRANTS FUNDED



AMOUNT OF
GRANTS FUNDED
\$19,419

Visitors Bureau

8,130 FULFILLED REQUESTS FOR
VISITOR INFORMATION

ADVERTISING REACH
5,038,235



Downtown Sidney Business Association

EVENTS & ACTIVITIES
ORGANIZED **20**

